

EXPERIENCE JAPAN IN NEW YORK CITY DECEMBER, 2007 Vol.008

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WHAT I LOVE ABOUT JAPANESE SOCIETY IS THE GREAT SENSE OF THE "WE." MICHAEL ROMANO

Michael Romano has helmed Union Square Café (USC), the top-rated New York City restaurant, for over 20 years both as the executive chef and as a co-owner. He also contributed to the opening of landmark restaurants like Table and Blue Smoke. This past March his new restaurant, Union Square Tokyo (UST), was born. Recently returned from Japan, he talks about his efforts to launch UST and his adventures in Tokyo while chatting in his home base of the USC.



Photo by John Mahringer

Michael Romano Born in New York, he entered the restaurant business even before attending culinary school. After graduation, he built up his career working in France, England, Switzerland, and across Europe. His parent Union Square Café is 1986, and shortly after that, the restaurant received three stars from the New York Times. It also earned a Zagat Survey #1 ranking as New York's Most Popular Restaurant. He has received numerous nominations and awards, including the James Beard Foundation's Best Chef in New York City.

How is UST going?

It's going well. When you talk about starting to develop a restaurant's personality, this restaurant (USC) is 22 years old. It wasn't until after the first few years that its personality started to develop, and it's still developing, still growing. So, to look at a restaurant that's only 7 or 8 months old, it's a baby. But I think it's got a good foundation.

How do you describe the differences between diners here and at UST?

Typically for Tokyo, there are many groups of women going out for lunch. The men, I think, go out more for dinner. This time, I saw more foreigners and more Americans than before. When I spoke to them, they had a lot of good comments. We have a lot of Australians in Japan, many more than we get here, I think, and they all seemed to like the food. A lot of them know about USC in New York. The hardest thing to do with a new restaurant is to develop a base of new customers, a new clientele. It's not enough to just open your doors and say, "Ok, come on in, we're open." You have to know who's coming, why they're coming, what they like, what they don't like, what you can do to make them feel more at home. And that's very much what we're doing here: trying to make people feel at home.

The ingredients you get in Japan must be very different from what you can get in New York. How do you deal with that?

Some things are truly to find. For example, I had two dishes that we're very well known for here in New York: garlic potato chips and mashed potatoes. When I first got to Japan in March, I started trying to develop those recipes and they gave me a certain potato that wasn't working... It just didn't cook right, the mashed potatoes didn't have right consistency. And I asked the chef, "Can you find me

something else? This isn't really working." And he came up with what's called a *Miy Glaser* from Hokkaido, and it's beautiful. It's a great potato that's really good for mashed potatoes.

So, you try hard to incorporate unique Japanese ingredients into your dishes?

Exactly. For example, in New York we just pick a fish we want to serve, put it on the menu, and buy it every day. But in Japan the chef prefers not to commit to one particular fish so that he can get what's best at the market since it changes a lot. They use small parveges for fish so we really depend on what the fisherman catches each day, just trusting that it's fresh. Also, we're using American beef at USF, which is good for the steaks, however; on the lunch menu, we have a hamburger. Our hamburger here is a very specific recipe from our butchers, made fresh every day, just for us. We tried to do something similar in Japan, and it wasn't quite right, so the chef developed the recipe using wagyu and different seasonings, that's really, really delicious, but it's different from the USC burgers. So, for the moment, I think that's the best solution. It's better than trying to imitate what we do in New York and having it not taste as good.

What's the most popular dish at USF?

Well, let's see. Definitely *Isaburo Park* is very popular, and *Salted Garlic Rubbed Fillet of Chu-Tsuo Tuna*. It's very interesting how this tuna actually developed. Our signature dish here in New York, for 22 years, has been the fillet region tuna. We thought that would be a popular dish in Japan since it has Japanese ingredients, and then we discovered that it's not. So we analyzed it, trying to figure out why, and there were several reasons. So, instead of fighting we decided to just do something different. So I developed this recipe with *Chu-Tsuo* which is a beautiful piece of tuna. It came from a recipe I have here for steak where I rub it with lots of garlic, lots of black pepper, then grill it, slice it and serve it with lemon and coarse sea salt. So we tried that with the tuna and it was delicious and it's very popular now. Hopefully, we've just created our new signature dish, although we don't believe in telling you the guest what our signature dish is. You tell us what it is by ordering it. You enjoy it for years and years and years and then it becomes our signature dish. So we'll see. Right now, we don't really have a signature dish in Tokyo.

About life in Tokyo, would you share a couple of your experiences with our readers?

Well, just a few weeks ago I was on the subway and I looked over and I noticed that there were two disabled people in kind of big wheelchairs. I didn't think anything of it, and then I looked again and suddenly I thought to myself, "That's amazing. There are wheelchairs on this subway." Wheelchair accessible subways are not something that happens in New York. But what happened after that was even more amazing. I was watching as they got off at the station and there was a uniformed subway attendant waiting at the door where they were getting off; at the exact door he had a ramp, and the door opened, he opened the ramp, and helped the person get off just like that (braps his finger). No delay. So, that means they had to call ahead, tell the station where they're getting off, where they were on the train, what door they're going to get out of. It's amazing. The best way I can put it is that what I love about Japanese society is that there's this great sense of the "We" as opposed to New York which is about "Me." I think Japanese society is about, "OK, we're gonna live together on this island, and live in a civilized way and so we have to follow certain rules." And everybody knows what the rules are, and by and large people respect them. Maybe "agreements" is a better word for this. There are certain behaviors that everyone agrees to live by. And it works. And there is, I feel, respect for the person. Over and over and over, you see that the person is acknowledged as an important human being. I found that very refreshing.

You once mentioned that you like *Anakana*. Why is that?

Because it's about more traditional Japanese goods. It's not the Gucci, Chanel and Tiffany. I have really simple things, *Anakana* or that kind of thing. And I just got very interested in *kimono* for men. So, I had a little adventure in *kimono*, looking for one for when I go back. I was walking around and there's a place ahead of me with *kimono* outside. So I went into the store. I didn't know at this point anything about *kimono* - how it's worn, the different layers, how you tie it - nothing. I was thinking I want to just get, like, a bathrobe. So, I wander around for a little while, talking as best as I could because they don't speak English and I bought two pieces, *kimono* and *haori*, and *obi* and *temi* and whatever. But whenever I had out about something interesting I

always like to learn about it, the right way to do it, the significance, and so I started to research *kimono* online and I learned that I was missing the *negotani*, the long piece underneath the *kimono*. So, I went to *Matsumae Mitsuko* in Ginza, and they don't have any *kimono* for men. But in Matsue, the sales gal, told me "Oh, just two blocks away from the corner, there're wonderful *kimono* for men." **Matsumae**, that what it's called, so of course I went. Now, this place is like the top of the line. It's only custom made. You have to pick the silk and so on. Fortunately one of the attendants spoke English. So, I started asking questions, she explained everything and I bought a magazine that had a lot of information with beautiful *kimono* pictures.

You didn't order a handmade *kimono* there?

Well, through my research I started to learn about all the different layers and how you wear it, so then I came back again to the store with the one I had bought. And they took my measurements, then they measured the one that I bought, and it turned out it didn't fit me. They were made for much shorter men. They said maybe they could fix it, but it would cost more than I would pay to buy it. I had no more time because I had to leave to come back to the US but I said in February, when I came back, I'm going to have one made, the full deal. So, I'm very excited about that. I think the idea of a formal *kimono* would be nice because I could wear it to the James Beard Awards. I think that would be a lot of fun.

— Interview by Noriko Komura



Union Square Tokyo

Tokyo Midtown Garden Terrace
9-7-4 Akasaka Minato-ku Tokyo 107-0052
TEL: 03-5413-7780
(from the US: dial 011-61-3-5413-7780)

Shop

Books at Bryant Park

This fall saw the opening of an elegant three-story **Kinokuniya Bookstore** overlooking Bryant Park in midtown Manhattan. Now home to New York's "Fashion Week" events and a popular ice rink, Bryant Park has gone from trendy repository of indigents to sleek midtown jewel, and Kinokuniya's spacious new presence on its west side is yet another indicator of Japan's growing US prominence. Kinokuniya's latest outlet, the largest of nine in the US, retains its focus on Japan and Asia-related offerings. "We've got Japanese fashion books and magazines up front," said New York store manager Julie Fuller. "But the real [economic] driver now is manga and anime." At 24,000 square feet, the new store is one and

a-half times bigger than its former Rockefeller Center outlet. Manga, anime and J-pop paraphernalia dominate the top floor, which includes the Japanese poetry shop, Café Zaiya, and space for readings and events—like a recent cosplay party. The interior was designed by



Singapore-based Kay Rhee Tan architects, and its blond-wood surfaces feel authentically Japanese—lean, minimalist, smart. "We've seen a recent spike in the interest in Japanese culture," said Fuller. "It's less about travel destinations, and more about the realities of contemporary culture." If you're looking for Christmas gifts from cool Japan, your destination is obvious.

Kinokuniya Bookstore
1201 6th Ave. (bet. 48th & 47th St.)
Tel. 212-419-4078 www.kinokuniya.com
Mon-Sat 10am-6pm Sun 11am-7:30pm



Beauty

The Top Selling Mascara in Japan Creates a "Naturally Dramatic Look"

Some beauty editors say mascara is the most important item for make-up. It instantly accentuates your face, indeed. Now a new product has been introduced to the United States, and it has already created a buzz among beauty bloggers and cosmetic lovers. **Inpui Fiberwig** is the top selling mascara in Japan where women keep searching for better beauty items. The mascara is engineered to create perfect lashes with twice the amount of micro-fine interconnecting fibers. The lengthening and defining effect is just amazing. Once you apply it, your lashes look way longer than you would have imagined. It might not give you so much volume, but what Japanese women like about this product is that looks natural. Thanks to the technology, this mascara separates and lengthens lashes very well.

It is something like false lashes in a little and tube or miniature hair extensions. Another distinctive feature of this mascara is an instant drying formula, which creates a long lasting film coat

around each lash. This prevents smudging. It is resistant to water, sweat, and oil. However, you can remove the mascara from eyelashes with warm water because the film coat is slackened in warm water. Lengthening effect, natural look, long lasting formula... You will witness Inpui Fiberwig's unique approach to beauty and the value of Japanese products. Sephora carries this mascara at \$22.



info.sophia-sephora.com/inpui/fiberwig.jp (Official website in Japanese)

Restaurant

Inside Out Beauty

Serving *pasado cocoon* or pig's foot to New Yorkers, chef and owner Hiroyuki Okajima prefers that his food simply be called *Tsukushi*. Mr. Okajima opened his first New York restaurant, **Hakata Toritan**, on October 10th, with the aim of creating a new wave in Japanese eateries. The restaurant's name shows its character well: Hakata is the largest city in Kyushu where pork is the basis of choice, and *Tori* refers to pig in Japanese. When asked why he moved into the West Village, Mr. Okajima points out, "Locals in the area are beauty-conscious." You may wonder what, "Tsukushi has to do with beauty." Well, believe it or not, *Tsukushi* is rich in collagen.



Most know collagen from cosmetic products. The idea is to go to the source and to absorb the collagen from the inside. Mr. Okajima calls it "Beauty by eating." As the saying goes, you are what you eat. Among the ingredients used in the hotpots is *Kakio* (Pickled Fruit), known to promote

vitality. The menu is fairly simple, however the choices may overwhelm at first glance. A three-course tasting menu is recommended for five times, who may get confused as to what to choose. The entire of the course includes *Buffed Tsukushi*, *Tsukushi Hot Pot*, and *Azoe Gimbap*.



Across the street from Sheridan Square, Hakata Toritan boasts an unassuming exterior next to a line of taxis and taxicabs. With a room-capacity seating out at 52 people, the whole experience is easy and comforting. So keep discriminations at bay and enjoy the delicious Hakata Toritan offers.

Hakata Toritan

61 Great St. NYC Dist. Pocket St. & 4th Ave. South
Tel: 212-242-8095/www.tsukushit.com
5 Signs: Midlight, Closed Mondays

From Japan

Japan Post Goes Private

What happens when Japan's public postal service goes private? That is a question millions of people in Japan are asking themselves right now as **Japan Post**, the nation's largest postal carrier officially went private on October 1, 2007. Japan Post, which is also the world's largest savings bank and distributor of life insurance, holds about 330 trillion yen (\$2.8 trillion), which is roughly more than half of the nation's gross domestic product.

The former Prime Minister Junichiro Koizumi had a special reform bill passed in 2005, after calling for early parliamentary elections that saw to it that the Japan Post would go private in 2007. What this roughly means is that the immense financial assets of the company will be unlocked and the 10-year privatization process will make the postal choices separate entities under a holding company controlled by the government. The move to privatization will in the end, allow the company to expand its operations. At the end of the transition period in 2017, the state's stake in the holding company, **Japan Post Holdings Co., Ltd.**, will decline to at least one-third, with the balance of shares sold to the public. While advocates of the reform see the financial

opportunities of high-risk investment of that money into stocks strengthening the country's financial situation, for the ordinary Japanese person with a savings account, the fear is that privatization could lead to fewer banks in remote areas. Koizumi's goal is simple: lower costs and increase efficiency. Only time will tell if it works.



✓ KONAMON (粉もん)

FAST BUT TASTY: CHEAP EATS IN THE GOURMET CITY



Osaka, the second largest city in Japan, has established such a unique food culture that no one can deny that it's become the capital of Japanese gastronomy. Osaka-jin, or residents of Osaka, have created numerous original dishes and eating habits, but among their many creations, **KONAMON** culture is the standout. It's unique to Osaka and is a compound of KONNA, meaning "flour," and MONDO, meaning "thing." The last syllable is dropped when Osaka-jen speak. **KONAMON** literally means any food made from flour, but the best definition is cheap, casual fast food sold by vendors. Takoyaki (octopus dumpling), Okonomiyaki (pan-fried batter cake), Rayaki (flour coated-grilled squid) and Udon noodles to name a few. In Osaka, **KONAMON** vendors are everywhere and this being a city of gourmands, even the cheapest street food still tastes amazing.

We have to go back to the late 18th century if we want to explore the roots of **KONAMON**. At the end of the War Period in Japan, the general Akebono Toyotomi took power and built the foundation of Osaka. The region developed rapidly and became the center of the economy, politics and culture. Osaka was a trading hub where every kind of commodity conveyed from across the country and just like the New York Stock Exchange, everything moved super-fast and businessmen had to be on their feet. Many vendors started making fast food using fresh ingredients that had just arrived at the market. This high-speed living also contributed to

what's known as the "fasty" style of the Osaka-jin's personality.

Probably the most famous **KONAMON** in the world is Takoyaki or Okonomiyaki both of which you can find in New York City. Rayaki doesn't get as much attention as Takoyaki and Okonomiyaki but Osaka-jin love their Rayaki which costs about \$2. It's cooked in a flash: half a portion of squid is dipped in a light batter and pressed between two iron plates. It only

takes a minute while Takoyaki takes three minutes and Okonomiyaki requires six minutes even at its fastest. This speed is what makes it so popular among hot-headed, fast-living Osaka-jin.

Since Rayaki is grilled while being pressed, it becomes as thin as a crepe, but chocolate sauce and whipped cream aren't necessary to enjoy it - instead, you pour salty-sweet savory sauce over it. Texture-wise there are some differences among Rayaki depending on what kind of flour is used and how long it's cooked. The one in **Momodon Rayakiya**, where Rayaki originated is somewhat chewy but addictive. **Snack Park in the Hankin department store**, which sells more than 12,000 pieces of Rayaki per day, serves crispier ones. As the proverb says, "When in Rome, Do as The Romans Do," so it's mandatory for everyone to eat Rayaki when they're in Osaka.

—Text by Rinko Komura, and research by Hirono Yasuhara.



Momodon Rayakiya still uses the same machine to cook Rayaki 60 years ago.
www.rayaki.co.jp



Snack Park in Hankin department store records the highest gross in Rayaki sales. There is always long line but it moves relatively fast thanks to this cooking machine which allows its produce 42 pieces of Rayaki per minute.

TOP OF THE LINE SEAFOOD FOR JAPANESE KAISEKI

Azuma Foods' motto is to provide authentic Japanese seafood ingredients to restaurants all over the country, and their tremendous effort and attention are reflected in a Japanese restaurant in a Park Avenue hotel. Serving on well-known-braided tokoro mats, the artfully decorated flower arrangement in the corner alcove and the sunlight through the paper shade at the window – the traditional Japanese dining room has everything for the perfection of the Zen atmosphere, which sets up the best state of mind for the joy of eating. **Hakubai**, the Japanese restaurant in **The Kitano New York**, a city hotel just south of Grand Central, has the most authentic traditional Japanese room in New York City. Not only the dining space, Hakubai pays painstaking attention to their food, and this is where Azuma Foods' products contribute most.



Mr. Nakano Sato is trained in one of the top Japanese kaiseki restaurants in Japan. Every dish is prepared so elaborately, and he spends much time and work for painstaking cooking.

Hakubai specializes in kaiseki style cuisine, which is the most formal dining style remaining in today's Japan. This style requires the food cooked in all the methods – boiling, grilling, stew, roasting, broiling, and you name it, and also requires the best ingredients in the best season of the year. Azuma Foods' high quality seafood is absolutely the qualified ingredients for Hakubai's top chef Mr. Nakano Sato, who is fully-trained in the traditional basabo cooking methods at one of the most prominent and respected Japanese restaurants in Tokyo.

Every dish is a work of art. Mr. Sato puts food on the right plate for the best presentation. Accordingly, he takes very seriously the color and the texture of the seafood ingredient he uses. Azuma Foods not only guarantees the quality level high enough for the color and the texture, their product also has uniqueness and creativity that would add decorative and visual elements to the dishes. Their signature product Tobiko, the flying fish roe, is one good example. Azuma has produced a gold color version of Tobiko in addition to their original orange color and dark, red, yellow and green. Each color has the traditional Japanese flavor such as wasabi, Japanese citrus and plum.

As much as other ingredients, seafood is very sensitive and fragile ingredient for Japanese kaiseki. It has to be just perfect for the cooking method, the season, the occasion, the customers' age, and the time of the meal. Mr. Sato must make sure the freshness and the quality of the ingredient, and Azuma Foods' products meet all his requirements. Azuma Foods has the special freezing methods and the special refrigerating facilities, which enable this seafood wholesale company to provide the seafood ingredients at the freshest and the best condition to restaurants



Winter is the best season to have any fish roe – one of the Japanese unique seafood available from Azuma Foods. Mr. Sato serves this very rich piece and awakens with paper-thin founder slices. Azuma's another product Tobiko (flying fish roe) comes in very handy in different colors such as gold, yellow and red for Hakubai's beautiful presentation.

nationwide. The very same flavor is tightly sealed and preserved in their package until the very moment of cooking.

"Our goal is to have our customers feel the real Japan once they step in this restaurant," says Mr. Yasuyuki Kajima, the Executive Assistant General Manager of the Kitano Hotel, which accommodates and runs the restaurant Hakubai. "Our customers look for the seasonal flavor and centuries-old traditional cuisine from Japan." And Azuma Foods takes the major responsibility for the quality of the best of the best seafood from Japan in New York City with their modern technology and the thorough product control and creativity.

HAKUBAI is located in The Kitano New York at 66 Park Avenue (on the corner of East 38th Street). Phone: 212-685-7111



Smoked salmon is served with thin-sliced vegetables. Mr. Sato seasons this salmon salad very simply by mixing in sesame oil and Azuma Foods' yellow Tobiko. Azuma's dark and red Tobiko adds some vibrant on top.



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JAPANESE DINING

December is the month for dining out, and as the holiday season draws near, people are getting hungry for new restaurants. Here, we introduce selections of Japanese restaurants, to spice up your dining plan. From casual to high end, from traditional to fusion, from romantic to lively. Don't miss this chance to expose yourself to new restaurants and enjoy unique dining experiences.



Find what you're looking for in the following 3 categories:

- (1) Get satisfaction from PARTY & GROUP DINING (Pages 9-13)
- (2) SIGNATURE DISH, making your dinner memorable (Pages 14-19)
- (3) ROMANTIC DINING for an unforgettable date (Pages 20-23)

ARIYOSHI

SUSHI AND JAPANESE TAPAS IN A CASUAL ATMOSPHERE

If you enjoy authentic sushi at a reasonable price in a relaxed setting, *Ariyoshi* is the perfect choice. The restaurant opened its doors early this year just two blocks below Union Square. They serve fresh sushi and sashimi as well as various house-made Japanese tapas which attract customers who expect a breezy Japanese dining experience. *Tsuké Densho* (Grilled Tofu - \$7), *Mogari Tsuru* (Tuna Tartare - \$8), and *Miso BBQ* (Assorted grilled beef - \$11-18) are among the most popular dishes. A massive selection of sake makes the dining experience even more remarkable. The restaurant also introduces seasonal menus like *sake and sashimi*, or Japanese style hot pot which are good for groups. The restaurant has a private room which can accommodate 10-15 people. They accept reservations for up to 20 people and customize party menus according to your budget for groups of 6 or more people. Try authentic Japanese dishes in a cozy atmosphere with your friends and family.



Ariyoshi
670 Broadway
(bet. 11th & 12th Sts.)
New York, NY 10003
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Map showing location on Broadway between 11th and 12th Sts.

CHANTO

VERSATILE, FLEXIBLE, AND EQUIPPED SWEET DEALS FOR PARTY SEASON

From casual to elegant, **CHANTO** in the West Village offers a versatile dining experience. The first floor, "CHANTO Bar," creates a casual atmosphere with a sushi bar, performance space and relaxed counter bar. You can try a *Kobe Beef Burger* and *Sho-Tokusa Ramen* (Noodles in Sake & Pork Broth), which were introduced just recently in this cozy setting. On the second floor, the quiet and upscale "CHANTO upstairs," they serve new Japanese cuisine created by the executive chef, *Kiyosaki Shinichi*. In that party season, CHANTO welcomes you with some sweet deals discounts for groups with more than 5 people private space for special events drink-as-much-as-you-want service, and some other customized party plans such as eight parties with a DJ and small parties within limited budgets. They have four separate spaces, each having unique qualities. All of the offers are valid through the end of January.



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New York, NY 10014
TEL: 212-463-8686
www.chantonyc.com
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GARYUBAI @ Cube 63

THE SAKE ACCOMPANIES RELAXED DINING AT HOMEY RESTAURANT

The second house of **Cube 63**, a successful Japanese restaurant on the Lower East Side, is the quiet residential area of Cubicle 63B. The owner, Mr. Susumu Ito, summarizes, "The customers here know what they want to eat. They are relaxed, and they tend to spend more time to enjoy food and drink." One of the top selling sake at this restaurant is **GARYUBAI**. "It's relatively inexpensive, but the taste is so good. It's smooth, light, fruity, and it has a lot of aroma," she says. "Once people try the sake, they instantly order it." The *Ito Brothers*, Ben and Ken, who are the owners-chefs of this restaurant, introduce two kitchen apprentices, *Sakemori* *Corporin* and *Sakemori* *Shinji*, and an assistant sushi. Besides, putting for **GARYUBAI**. They say, "Good quality of white fish sashimi would be good for the sake." *Ito* family gather

sake to parties with friends to romantic dining. **Cube 63** always welcomes you.



Cube 63
204 Court St.
East. Boro & Kane Sts.
Brooklyn, NY 11201
TEL: 718-243-2008
Mon-Thurs 11:00am-10pm, Sat-Sun 11:00am-11pm, Fri 11:00am-12:00am / Sat 11:00am-12:00am / Sun 11:00am-11pm

GARYUBAI

ARE YOU A GARYUBAI?

Garyubai means a dragon hidden in the mountains waiting for the rainy season. Garyubai, known as the god of rain, because it is mysterious, and Garyubai is said to be a mythical bird that has been waiting for his time to arrive. In a simple near forest brewery there is a place to harvest Garyubai sake according to local weather forecast. Garyubai sake is said to be a good sake for the rainy season. Garyubai is a good sake for the rainy season.

TROPHY THE 1ST INTERNATIONAL SAKI CHALLENGE

James H. Hines 101-10 10th Avenue, Queens, NY 11354 / www.garyubai.com

Imported, Bottled by Wai of Japan, Inc. 111-01 10th Avenue, Queens, NY 11354 / www.wai.com

EN JAPANESE BRASSERIE

TRADITIONAL YET INNOVATIVE JAPANESE CUISINE UNLIKE ANY OTHER

EN Japanese Brasserie in the West Village has been offering authentic and seasonal Japanese cuisine since 2003. Popular in Japan with over 25 **EN** restaurants, its cuisine is innovative and modern yet firmly rooted in classical Japanese cuisine. Mouthwatering dishes to try this winter are *Koyu To Doko* - a freshly made tofu in creamy soy milk (\$12) and *Wago Shabu Shabu* - soy milk hot pot with Japanese beef and an assortment of vegetables (\$36). Open bar packages are also available from \$15 per person per hour. The main dining room is spacious with colorfully high ceilings, and it holds up to 200 guests seated or 300 guests for a standing reception. Five exclusive private rooms give the sense of being in a traditional Japanese home, and the unique environment is perfect for an intimate dining experience. The versatile space along with authentic Japanese cuisine makes **EN** an ideal venue for corporate holiday parties as well as casual gatherings with friends and family.



EN Japanese Brasserie
438 Hudson St.
East. Village, NY 10014
TEL: 212-867-9166
www.enj.com
Sun-Thurs 5:30pm-11pm
Fri-Sat 5:30pm-12:00am



HATSUMANA PARK

AUTHENTIC JAPANESE IN COZY ATMOSPHERE.

Located in the heart of midtown, **Hatsunana Park** is loved by business people. The restaurant is especially popular among Japanese expats because it serves high quality fish, rice, and seasonal appetizers. Their food never disappoints even Japanese, who are selective about food from their home country. Also, people can enjoy traditional Japanese food in a casual atmosphere. What is more satisfying for the patrons, it's really good deal! If you like trying various kinds of appetizers, *Box of Dreams* is highly recommended. It is a dish consisting nine different kinds of mini-appetizers in a beautiful box-style package. Hatsunana Park is the place you want to choose this coming party season. With its party room capacity of 15-30 people, the restaurant is also popular for parties and events among Japanese companies. The atmosphere can arrange perfect manner according to your group budget.



Hatsunana Park
237 Park Ave.
(bet. 45th & 46th Sts)
New York, NY 10017
TEL: 212-661-3436
www.hatsunana.com
Cuisine: Modern
11:45am-2:45pm
(Dinner) Mon-Fri.
3:30pm-12pm

LAN

MODERN JAPANESE CREATIONS FROM THE FINEST INGREDIENTS

LAN is regarded as the finest establishment in NY by the local Japanese. Its reputation is built upon the motto—the best food at the affordable price, and the team of dedicated owners brings individual expertise to the table. Mr. Mori's paragon of fine meats, Mr. Kawamura is a restaurateur. Mr. Atsuyama an executive chef, and Mr. Sawah a General Manager/owner. Together, these men at *lan* work with the finest seasonal ingredients available, and *Ogaden Koshi Dori Fille Miyako* is a must for meat lovers. At \$55, it's the best price for any premium steak. Their nine-course tasting menu is available at \$58 and \$68 for the sushi tasting menu. *Wagyu Shabu Shabu* (thinly sliced Japanese beef dipped in boiling broth and sauce) is also popular among patrons, along with sushi and sashimi appetizers. **LAN** welcomes large parties and offers a customized menu to more 50 guests and can hold up to 70.



LAN
56 Third Ave.
(bet. 13th & 14th Sts)
New York, NY 10003
TEL: 212-254-1999
www.lan-nyc.com
Mon-Thur 5:30pm-10pm
Fri & Sat 5:30pm-12am
Sun 5:30pm-11pm

FOOD is Heart

**Large and small parties for up to 60 people.
Can be closed for private parties**

初花 PARK

222 Park Ave. Cor. 45th & 46th St. Tel: 212-441-3400
Monday - Friday 11:45am-12pm (Lunch)
5:30pm-12pm (Dinner)

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
11:45-12:00	11:45-12:00	11:45-12:00	11:45-12:00	11:45-12:00	11:45-12:00	11:45-12:00
5:30-12:00	5:30-12:00	5:30-12:00	5:30-12:00	5:30-12:00	5:30-12:00	5:30-12:00

Chef's Tasting Menu \$58

- Classic French Tagged With Sea Urchin & Signature Sauce
- Dutch Pie Flavored With Sashimi/Pepper/ Miso
- Crispy Wagyu Beef Souper Sashimi
- Premium Kobe Shabu Shabu On A Bed Of Baby Asparagus With Sesame Dressing
- Miso Infused Free Goat & Duck Miso Ahi-Sword Duster
- Broiled Black Cat Infused With Sweet Miso, Glazed With Crispy Miso Paste
- Roasted Lamb Chop With Sesame Infused Crust, Pico Served-Greek Style
- Dessert
- Chocolate Souffle, Raspberry Sauce & Vanilla Ice Cream



SUSHI TASTING MENU IS ALSO AVAILABLE **\$68**

TASTING MENUS ARE AVAILABLE ON SUN 5:30PM-12PM, MON-SAT 5:30-10PM

56 THIRD AVE. COR. 13TH & 14TH STS.
212-254-1999 www.lan-nyc.com
SUN 5:30PM-11PM MON-THU 5:30PM-10PM
FRI-SAT 5:30PM-12AM
LARGE PARTY WELCOME



OHANA HIBACHI SEAFOOD AND STEAKHOUSE

SWORDPLAY MEETS FAMILY DINING IN CITY ISLAND

Ohana, the family-oriented restaurant in City Island, provides "A Theatrical Dining Experience." What you see first when you step into the restaurant is a man dressed like a chef with the air of a serious warrior. He slowly takes out a knife with a grin. He suddenly starts Kung-Fu like swordplay. The show starts in the center of the grill. His action never stops. All you can do is watch his performance holding your chopsticks until the sommelier chef serves food on your plate. The show goes on course after course. This magnificent performance must be enjoyed with a group of people. The restaurant has several party rooms, VIP Room for 12 people, Scenic Room for 30 people, and Bamboo Room for 60 people. They also have a special group price for a maximum of 25 people. Why don't you try the dining performing arts of Ohana during this party season?



Ohana Hibachi Seafood and Steakhouse
330 City Island Ave.
Bronx, NY 10464
TEL: 718-685-8732
www.ohana-hibachi-restaurant.com
Mon-Thur 12pm-11pm
Fri 12pm-Midnight
Sat 12pm-Midnight
Sun 2pm-11pm

A THEATRICAL DINING EXPERIENCE



KIDS WELCOME

Free Kid's Meal Everyday!
One Free Kid's Meal with
Two Adult Dishes
Children under 12 years of age
served until 4:00pm



VIP room for max. of 12 ppl



City Island

OHANA
HIBACHI SEAFOOD &
STEAKHOUSE

330 CITY ISLAND AVE. BRONX, NY 10464
TEL: 718-685-8732 ohana-restaurant@aol.com
www.ohana-hibachi-restaurant.com
New York, New York, New Jersey, New York, New York, New York

SUSHIDEN MADISON

AN AUTHENTIC SUSHI EXPERIENCE IN A LONG-ESTABLISHED SUSHI RESTAURANT

With over 50 years of home-brewed reputation in Japan, Sushiden opened the first New York location 30 years ago. Since then, the restaurant continues to be the highest customer satisfaction, maintaining Japanese traditions in techniques and creativity for the joy of eating. They only use the freshest seafood ingredients delivered daily from Japan, and all the chefs have had intensive training and years of experience in Japan. The restaurant add more authentic atmosphere to the restaurant serving in London. At the sushi counter, the chefs always carry casual conversation with customers while their hands are still working artfully and producing beautiful sushi pieces. Their five private rooms are perfect for the party dinner, and if combined, the rooms can take up to 12 people. It is much worth it for private and the high quality authentic sushi experience. Check out their second location on 6th Ave and 49th St as well.



Sushiden Madison
10 E 49th St.
Box 5th & Madison Ave)
New York, NY 10017
TEL: 212-756-0750
www.sushiden.com
Lunch: 11:30am-3:00pm
Dinner: 5:30pm-11pm
Closed: Tuesdays &
National Holidays



新日本

Sushiden Madison Ave
10 E 49th St. (near 5th & Madison Ave)
New York, NY 10017
TEL: 212-756-0750
www.sushiden.com
Lunch: 11:30am-3:00pm
Dinner: 5:30pm-11pm
Closed: Tuesdays & National Holidays

Sushiden 4th Ave
121 W 49th St. (near 4th & 7th Ave)
New York, NY 10017
TEL: 212-756-0750
www.sushiden.com
Lunch: 11:30am-3:00pm
Dinner: 5:30pm-11pm
Closed: Tuesdays & National Holidays

SUSHI HANA

LOCALS' FAVORITE SUSHI PLACE ON THE UPPER EAST SIDE

Sushi Hana opened its doors on the Upper East Side in 1995. For over 10 years, the restaurant has built a reputation with regulars such as families and office workers who seek a relaxing dining experience. Last year, the restaurant was recognized under the theme of "Modern and Comfort in mind." "We've been keeping high standards for both quality of fish and service for a decade. Also, our prices are very reasonable, so people can enjoy food every day," says the manager, Mr. Fumio. The dishes most sought after here are Spicy Tuna Tacos, Salmon River Roll, and Grilled Tofu with Pineapple ON. Pumpkin Sushi, mashed pumpkin wrapped by spring roll sheet is another hit especially among kids. For a group, a Chop Platter, set of sash, sashimi and makizushi is recommended. It serves from 12:00 and is good for 6 people. The 6-seating private area in the

Masamune is the best for enjoying this dish. The restaurant takes reservations for groups from 6 to 10 people.

Sushi Hana
1501 2nd Ave.
Oct 10th-12th
New York, NY 10021
TEL: 212-327-0582
Hours: Tue-
11pm-1am & 1pm-11pm
Fri & Sat 11pm-1am
Sun 12pm-10pm



FIREY REBEL @ Sushi Samba

HOT TODDY OF IMO (SWEET POTATO) SHOCHU, HEIHACHIRO

Liquors and wines are inevitable at parties, gatherings, and celebrations. You would absolutely charm your guests when you serve an original cocktail, just right for this season. *Firey Rebel*, using two shochu **HEIHACHIRO**, will be the winner. One of the reasons of this cocktail, Mr. Paul Taniguchi, the former corporate beverage director of *Sushi Samba* and co-founder of *Tripping Beans*, says, "It's a play on a hot toddy," he reveals how he got the inspiration. **HEIHACHIRO** and Grated Daikon 151 are the two key ingredients. Honey, black tea, flamed orange peel, and licorice sugar powder blend into them miraculously. The result is a multi-layered burning flavor. "What I like about this cocktail is that it keeps the integrity of the two shochu. Since it is served warm, it allows the aromatics to be expressed while balancing the gentle sweetness of the honey with the candy finish of **HEIHACHIRO**." Although the cocktail is not served at *Sushi Samba*, he suggests you make and enjoy it at home.

Heihachiro is available at *Sushi Samba* by the bottle, by the glass and in cocktails as well.

Heihachiro is available at *Sushi Samba* by the bottle, by the glass and in cocktails as well.
www.sushisamba.com



THE MOST LOVED JAPANESE RESTAURANT IN UPPER EAST SIDE OVER A DECADE



SUSHI HANA
1501 2nd Ave. New York, NY 10021
212-327-0582



A Shochu Moment with Kyoya

- Miyazaki's Oldest Shochu Distillery -
Vol.3 Hei-Nachi-ro, the "Thick-boned Shochu"

Shochu No. 38 - Hei-Nachi-ro (upper grade) is a thick-bodied, full-flavored shochu. It is the traditional distilled spirit from Satsuma, Japan. In fact, Hei-Nachi-ro, the thickest and most powerful shochu, is the only shochu that has been awarded a gold medal at the 1994 International Spirits Competition. It is made from premium sweet potatoes and has a smooth, full body. "Thick-boned" shochu is different from other shochu in that it is not the opposite of 1 or 100% distilled shochu, "the difference." The rich flavors of whatever raw materials are used rather than trying to get the alcohol as neutral as possible. Therefore, making a premium authentic shochu of "Japanese vodka" is perhaps a pity, as it is just distilling statement.

Among the "Hei-Nachi-ro" (upper grade) shochu, Heihachiro is "black-boned". Served with a traditional black leaf pickles and distilled in the old fashioned way, it is a Calabrian of shochu. Its subtly sweet mouthful shochu reminds you of your Japanese more (even if you don't have one) get embraced heavier minty or spicy shochu with its crispy dry finish. On the rocks and with water is good, but also try pouring it over ice. It is a mix of hot water in a mug - for an aromatic Japanese highball - Hei-Nachi-ro.



Information

Get your bottle of "Hei-Nachi-ro" at *Landscape Wine & Spirits* in Chelsea
187 W 23rd St. 7th Ave & Avenue Of The Americas 212-242-2223

Distributed by JFC International Inc. 718-481-4288

IDEAL COMPANIONS: REFINED SAKE AND EXQUISITE SASHIMI DISH

15 East serves authentic Edomae sashimi and contemporary Japanese cuisine. The restaurant pleases *farai* food connoisseurs as well as attracting those who like to explore new taste. One of sake they love at **DASSAI 23** "The taste represents how much the brewer is particular about brewing. The milling rate is so high that they can render such a clean taste." *Mr. Atsushi Kondo*, sake sommelier, remarks. *Mr. Masaru Shimizu*, executive sushi chef, also comments, "I wouldn't pair red meat fish like tuna and *kampoko* with it. Even white fish like sea bream and sea bream would not match. I choose *hiyama* (or flat fish)." Then he introduces two different *hiyama* dishes, *shirazu no sashimi* and *aburahi no sashimi*. The traditional Japanese cooking techniques he employs show completely different texture and taste from a fish.

Equally sophisticated, **DASSAI 23** and the club also support with each other.



15 East
15 E. 13th St.
Room 5th Fl. & Broadway
New York, NY 10003
TEL: 212-467-0015
www.15eastnyc.com
Mon-Fri: 11:45am-Open
Open-10:30pm
Sat: 6pm-10:30pm

WHERE TO ENJOY DASSAI 23

15 East 15 E. 13th St. (Manhattan) 11:45am-10:30pm	Wasser 522 Amsterdam Ave. 10th Floor (Manhattan) 11:45am-10:30pm	Sake House 201 E. 14th St. (East Village) 6:00pm-11:00pm
Chatterbox 7 Avenue A (Lower East) (Manhattan) 11:45am-10:30pm	Yoshi's in Chinatown 29 Avenue B (Lower East) 11:45am-10:30pm	The Vesper Club 101 E. 17th St. (East Village) 10:00pm-1:00am
Cherry 121 7th Ave. South (East Village) 11:45am-10:30pm	Isagaya 211 E. 14th St. (East Village) 11:45am-10:30pm	Yakitori Yaya 201 E. 14th St. (East Village) 11:45am-10:30pm
Be 401 Madison St. (East Village) 11:45am-10:30pm	Golden Gate 717 9th St. (East Village) 11:45am-10:30pm	Clubhouse 211 E. 14th St. (East Village) 11:45am-10:30pm
Kai 101 Madison St. (East Village) 11:45am-10:30pm	Sake 201 E. 14th St. (East Village) 11:45am-10:30pm	Hand of God 701 Broadway St. (East Village) 11:45am-10:30pm
Lao 101 Madison St. (East Village) 11:45am-10:30pm	Clubhouse 211 E. 14th St. (East Village) 11:45am-10:30pm	Sake of God 201 E. 14th St. (East Village) 11:45am-10:30pm
Mega 11 Madison St. (Lower East) 11:45am-10:30pm	Mega Matsuri 101 17th St. (East Village) 11:45am-10:30pm	



ABURIYA KINNOUSUKE

JAPANESE RICE SPECIALLY COOKED IN CLAY POT

Aburiya Kinnosuke opened on June 10, 2005 as the first *aburiya* (flame style charcoal grill) restaurant. They are very precise about the charcoal for the grill, the quality of *sashimi* directly from Japan, authenticity and freshness of each ingredient, dashi broth and Japanese sake. All of these must be accurately picked so that every one of their dishes would carry the truly authentic Japanese taste. Their recommendation is the rice cooked in a clay pot. This cooking method maintains the rice's texture, sweetness and texture, and even the "overcooked" impression comes out tasty thanks to the unique effect from the clay pot. "Before eating, mix the rice well along the pot wall and put the air between each grain of rice to eliminate the excessive moisture," says the manager. "Enjoy the first scoop plain, then add some toppings for the second scoop. The last scoop should be good for *extensive porridge*."



Aburiya Kinnosuke
213 E. 45th St.
(East 2nd & 3rd Ave)
New York, NY 10017
TEL: 212-667-5454
Mon-Fri: Lunch 11:30am-2pm, Dinner 5:00pm-Midnight
Sat-Sun: Dinner 5pm-11:30pm

Sake Tasting Set \$15

Order the sake tasting set at dinner and get 1 free sake w/ this magazine!

Aburiya Kinnosuke
213 E 45th St. (East 2nd & 3rd Ave) 212-667-5454
Lunch | Mon-Fri 11:30am-2pm | Dinner | 5:00pm-11:30pm (Sat-Sun 5pm-11:30pm)

KARATANBA @ Area of Japan

DELICACY OF WINTER: BLOWFISH & BLOWFISH-INFUSED HOT SAKE

When winter hits Japan, gourmands seek for delicacies like oyaki, crab, sea bream gyo, etc. Among them, blowfish is crowned as the king of winter delicacies. **Area of Japan** offers a full line of blowfish dishes every winter. Tofu (blowfish hot pot cooked at 60°C), Itohi (blowfish sashimi), and Yohji (lightly beated blowfish sashimi). What is inseparable from these dishes is *Mitsubo* (blowfish hot sake), and *Osaki Brewery* brews it perfectly. "Hosote" must be served hot. As you warm sake, the degree of alcohol decreases, and the taste becomes milder. When you sash a lightly grilled fish in hot sake, the flavor of the fish infuses into the sake. It's addictive," says the executive chef, Kazuhiko Shino. They also carry the sake, **KARATANBA** from the same brewery. It is renowned for its dry, clean taste, and it goes very well with blowfish. Don't miss the chance of exploring the Japanese winter delicacy and exquisite **KARATANBA**.



Area of Japan
2/E 418-B
(Jkt: 3B & Midtown Area)
New York, NY 10017
TEL: 212-647-0020
Midtown: 1-212-647-0020
S: 10pm-10pm
Sat: 9:30pm-9:30pm

BOZU

A UNIQUE EATING EXPERIENCE IN A MULTI-CULTURAL ATMOSPHERE

Bozu is a restaurant with a multicultural atmosphere that opened in 2004 in Williamsburg. The multi-cultural taste is seen everywhere in the restaurant; the interior with the theme of old Japanese sake cellar and temples, European and South American music, Japanese-based cosmopolitan food and homemade fruit wines and sake. Their Robinsonic artistic and honey desserts all synchronize so well and create contemporary cuisine. The dish you must try is *Ryosei*, a fusion of Italian and Turkish dishes. The final touch is their special sauce made of yuzu, a Japanese citrus, and hot red pepper infused shochu. The owner-chef, life Savaris, advises, "It's not, use a spoon and scoop just like ice cream." If you need a drink along with this dish, any kind of sake goes very well.



BOZU
206 Grand St.
(Jkt: Hoesling & Hoesling)
Brooklyn, NY 11211
TEL: 718-384-7770
www.bozu.com
Mon-Tue: Sun 11:30pm
Fri-Sat: 11:30pm-12:00am
Midnight

Over the ocean, traditional taste and brewing technique — Now the global brand is Ozeki Sake.

Water

from the Sierra Nevada, harmonious balance of
essential minerals and mellow taste

Rice

selected short grain rice, nurtured and grown exclusively
for Ozeki in rich Sacramento valley

Tradition

centuries of sake brewing, a lifelong commitment to excellence
and the mastery of tradition and technology

OZEKI SAKE Taste the Difference

www.ozeki-sake.com
718-656-8411
gentle@ozeki-sake.com



bozu

206 Grand St.
Brooklyn NY 11211
718.384.7770
www.bozu.com
6pm-12am Mon-Fri Thurs, Sat
10pm-1am Fri & Sat



CHIYOMUSUBI: Takuboku Jemini © Hatahara

"WINE-LIKE" SAKE WITH CAREFULLY CRAFTED SUSHI

"Freshness is something that stands out about CHIYOMUSUBI Takuboku Jemini. It's more like wine than Japanese sake. It's well received by American customers in our restaurant," says Mr. Kazuo Sasaki, vice president of the prestigious sushi restaurant, **Hatahara**. One of the first Japanese sushi restaurants opened in New York, Hatahara has been progressing over 30 years, serving authentic sushi and sashimi with the freshest and highest quality of ingredients and by sushi chef's craft. The restaurant carries two products from CHIYOMUSUBI brewery; one is sake, **HAMA NO DATOTA** and the other is sake, **CHIYOMUSUBI Takuboku Jemini**. "I would recommend the latter one for pairing with sushi because both sake and sushi share their ingredients, rice," says Mr. Sasaki. He suggests drinking sake cold as it is the best way to appreciate the sophisticated flavor.



Hatahara
17 E. 48th St.
Dist. Midtown & Midtown
New York, NY 10017
TEL: 212-358-0348
www.hatahara.com
Mid-Fri 11:45am-2:45pm
S-Sun 12pm-10pm Sat. 5pm-10pm

SACHIKO'S ON CLINTON

ELEGANT FUSION OF TRADITIONAL EDO-STYLE AND MODERN, CREATIVE SUSHI

Sachiko's on Clinton serves an elegant fusion of traditional Edo-style sushi and modern, creative sushi. Behind the traditional sushi bar, the chef performs their magic using the very freshest fish, which together with their pleasant energy, brings out the best flavor. Kaiseki, a time-honored favorite in Japan, is another of Sachiko's specialties. Beef, chicken or vegetables are broiled on bamboo skewers, broiled in homemade ponzu, and deep-fried to perfection. It is a delicious work a surprisingly light taste and low calories. **Goma Dofu**, one of the traditional dishes of Kyoto cuisine, is made of mashed white sesame and a high quality starch. Their goma-dofu is thicker and has more health benefits than the typical watery made of roasted sesame. To accompany these dishes, Sachiko recommends **Yuzu (yuzu)** and **Kalshiki (kagayaki)**, excellent sake by Sado Hanks the oldest sake brewery dating back to 1141 AD.



Sachiko's on Clinton
25 Clinton St.
Dist. E. Houston & Stanton
New York, NY 10002
TEL: 212-253-2950
www.sachikostonclinton.com
Tue-Wed-Sun
S-Sun 12pm-10pm
Thu-Fri-Sat
S-Sun 12pm-10pm

Superior Technique and Philosophy of Izumo School Brew Master



Chiyomusubi Brewery Co. Ltd

131 E 48th Street, Sakurazaka 20 Tokyo, JAPAN
TEL: 03-574-421111 www.chiyomusubi.com

Distributed by JPC International Inc.



Yuzu Jemini gyo produced by Sachiko's, the oldest sake brewery in Japan, is a highly aromatic with a smooth taste.

Kalshiki Jemini gyo produced by Sachiko's, the oldest sake brewery in Japan, is a highly aromatic with a smooth taste.

Sake on Reserve This Jemini gyo from Sachiko's is brewed with water from the same source as the sake on reserve.



Sachiko's
On Clinton

25 Clinton St.
Dist. E. Houston & Stanton St
212-253-2950
www.sachikostonclinton.com

RAMEN SETAGAYA

GYOZA [JAPANESE STYLE FRIED DUMPLING]: THE PERFECT PARTNER FOR RAMEN.

Ramen is noodle soup that many Japanese are crazy about. The dish originally came from China and was developed in Japan. Opened in the East Village just a couple of months ago, **Ramen Setagaya**, the spin-off of the well-known ramen place in Japan, keeps attracting a young crowd. What they are eager to try is the restaurant's signature dish, *shio-ramen*, salt flavored noodle soup, which is acclaimed as the best in Japan. The restaurant is so popular since its opening that the line in front of the restaurant never disappears, especially late at night. They recently introduced the award-only sidekick for ramen in Japan, *gyoza*, Japanese style fried dumpling. In the restaurant, three different flavors of *gyoza* are served, vegetable, shrimp, and pork bone. Yokohama Gyoza. People can enjoy freshly cooked *gyoza* all year round thanks to the newly equipped Gyoza Griller. Now, for a limited time, enjoy their special offer: *gyoza* with *shio-ramen* for \$12 on Mondays.



Ramen Setagaya
140 1st Ave.
(bet. 8th & 9th Sts)
New York, NY 10003
TEL: 212-254-2744
Mon-Thurs. Sun. 12pm-11pm
Fri. Sat. 12pm-Midnight

NANBU-BIJIN: TOKURETSU JUNMAI @ Sobakoh

THE BEAUTY OF SUBTLETY RECOGNIZED IN HANDMADE SOBA

It's well known that Iwate region, the home of **NANBU-BIJIN** brewery, produces good buckwheat. Accordingly, the sake and soba (or buckwheat noodle) go very well. At **Nanbunuma Tokubutsu**, the owner-chef of **Sobakoh**, says, "The taste of soba is subtle and plain. **NANBU-BIJIN: TOKURETSU JUNMAI** does not overpower the taste of soba either, they complement each other." He puts every single effort into making genuine handmade *soba*. He carefully chooses refined buckwheat, maintains a certain water temperature, and makes it from scratch every day. About serving style, "NANBU-BIJIN is best enjoyed cold. So as my *soba*," he adds. If you eat cold *soba*, dipping it into sauce, you can actually taste the flavor, texture, and aroma attached to *soba* itself more. In Japanese culture, people eat *soba* to the end of the year. It's the most appropriate season for you to savor genuine handmade *soba*.



Sobakoh
303 E. 8th St.
(bet. 1st & 2nd Aves)
New York, NY 10003
TEL: 212-254-2844
Dinner: Tue-Sun
5:30pm-10:45pm
Drinks: Thurs. Sat. Sun. noon-3pm

Every Monday is GYOZA DAY

Enjoy SHIO RAMEN with GYOZA
Serving Gyoza 365 days, all year around
with New Automatic Gyoza Griller!

Special Offer!
Ramen & Gyoza Set
Normally \$14 (Shio Ramen \$5.50 + Gyoza \$4.50)
\$12

New York Branch
140 1st Ave.
(bet. 8th & 9th Sts)
New York, NY 10003
TEL: 212-254-2744
Japan Headquarters
WWW.CHOPSTICKS-99.COM

Nanbu Bijin Makes Your Night

MUST TRY!

Nanbu Bijin Tokubutsu Junmai Sake

Winner of International Sake Challenge 2007

Nanbu Bijin Daiginjo Sake

Winner of International Sake Challenge 2007

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TAKAISAMI @ Taka Susho

EXPERIENCE THE PERFECT HARMONY OF SAKE AND FOOD

In Westbury Long Island, **Taka Susho** is where the local Japanese dine. They offer sake as well as a wide variety of Japanese comfort food. Their seasonal dish, *Anadama Koshikani* is a steamed fish stuffed with a medley of ingredients, served in a broth of bonito fish and garnished turnip. A dash of yuzu, Japanese citrus fruit, is added for its tangy aroma, and it is superb. The creamy texture of the stuffing is a nice balance for the softness of the fish. To accompany this dish, the chef recommends **TAKAISAMI**, a well-balanced dry sake that is crisp with an earthy aroma. It accentuates the aroma of the bonito and yuzu, and the pleasant sweetness of the turnip fills your palate, leaving a soft aftertaste. Their selection of sake was handpicked by the chef, and he has great ideas for pairing sake with any dish. Taka Susho is a treat to

the palate and a joy to the stomach.



Taka Susho
2271 Country Ave.
Westbury, Long Island, NY 11590
TEL: 516-476-0800
Lunch: Tue-Fri 11pm-2:30pm
Dinner: Tue-Thu 5:00pm-10:00pm, Fri-Sat 5:00pm-10:30pm, Sun 5:00pm-10:00pm

KAMOTSURU: JUNMAI GINJO @ Teri Shin

IDEAL COMPANIONS: RICH RICE FLAVOR DEFINES WHAT AND HOW YOU EAT

Established in 1925, **KAMOTSURU** is one of the most historical breweries, pioneering new ways of brewing. They have produced many masterpieces, and luckily, New Yorkers can enjoy one of their sake, **KAMOTSURU JUNMAI GINJO**. A year old *yamahai* (characterized chicken skewered place), Teri Shin is very accurate about sake due to its unique current style, and they proudly list **KAMOTSURU JUNMAI GINJO** in their sake selection. Chef Chef, *Kinoko Imai*, says: "The sake has a distinctive rice flavor. I personally like to sip it rather than drinking it, appreciating the smell and taste of rice." He proposes assorted tasting dishes for pairing this particular sake: *chicken breast sautéed, charbroiled gyoza (small dumplings rolled in thick, charbroiled fish) with soft ginger*, etc. "I want you to go back and forth between the sake and each of the tasting dishes," he says. "That's the best way of getting pleasure from this beautiful Junmai Ginjo sake."



Teri Shin
1133 1st Ave.
(bet. 54th & 55th Sts)
New York, NY 10003
TEL: 212-688-4408
Mon-Wed 5:30pm-1:00am
Thu-Sat 5:30pm-12:00am
No Reservations

Premium Sake is meant to be consumed **WARM!**

SAKE'S WARM SAKE RECOMMENDATIONS

Mitsunori (Junmai Daiginjo)

Warming up daiginjo is a luxurious way of enjoying sake. You'll discover new flavors and areas of taste.



Taisensai (Tokuetsu Junmai)

This is a standard of warm sake. The distinct aroma of sake. Mitsunori with the most elegant.

Taisensai (Tokuetsu Junmai)

Taisensai sake both warm and cold. This is a delicious sake that pairs well with any kind of food.

*All sake is the same to serve warm, open warm.

Best Sake to accompany warm sake.

Grand Mitsunori
with Taisensai (17-18)
Sake (Kamotsuru) \$7.50

TAKASAKI 831 Country Ave. Westbury, NY 11590 516-876-0803

Pursuing the Highest Quality

First Sake Brewery to present Daiginjo on the market



Junmai, Daiginjo, Gold, Special

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Distributor: Ryoko Kawaguchi Co., Inc. 212-688-4408

Kamotsuru Sake Brewing Co., Ltd.
4-01 Sakagawamachi, Higashi-Hiroshima City, Hiroshima, Japan / www.kamotsuru.jp

TORYS

AUTHENTIC YAKITORI HOUSE SHOWS TRUE COLOR OF JAPANESE CASUAL DINING

In Japan, people often drop by *yakitoriya* (chicken house) after working. Its casual and cheerful atmosphere naturally surrounds their seasons. Torys, a year-old *yakitoriya*, brings New Yorkers the same ambience and food that Japanese people enjoy in their home country. The restaurant selects organic chicken for the skewers and cooks it slowly with the distinct heat from charcoal. Thanks to this cooking method, the chicken gets crispy outside and stays moist inside. Some items are often unavailable, due to limited production. They run out quickly. Stick, *yaki hane*, *yaki bae*, *on*, and, especially, *chicken gyoza*, for there is only one piece in each chicken. They also offer beef, pork, lamb and vegetable skewers. In addition to skewers, their savory menus is also worth trying. *Duck sauté* and *steamed vegetables with miso sauce* is the star of this season. Immerse yourself in the *yakitori* environment and experience casual Japanese dining.



Torys
348 E. 52nd St.
(bet. 2nd & 3rd Aves)
New York, NY 10022
TEL: 212-613-1800
Lunch Mon-Fri. 11pm-2:30pm
Mon-Sat. 5:30pm-11:30pm
Sun. 5:30pm-11pm

YAKITORI TAISHO / OH! TAISHO

A LARGE MENU FROM APPETIZERS TO "FINALE DISH"

Located in the East Village and open until after midnight, the two *izakayas*, *Yakitori Taisho* and *Oh! Taisho* are both crowded with students and young executives. On weekends, there are always lines in front of the both places since their opening. ~ 1996 for *Yakitori Taisho* and 2003 for *Oh! Taisho*. The line goes to a large menu of *izakaya* *tapas* dishes, not to mention three selections of over 20 kinds of *yakitori* (grilled skewers). The popular dishes are French toast with spicy and cool *mayo*, tuna *avocado salad*, *okonomiyaki* (Japanese pancake), pork bone *broth ramen*, and *tonkatsu fried onion*. Besides the food menu, their drink menu is also as large, over 30 kinds of *shochu*, some 10 kinds of Japanese *sake*, and so on. Try *okonomiyaki* properly or savor the "finale dish." Hit the road to the Taishos for real Japanese *izakaya* experience.



Yakitori Taisho
5 St. Marks Pl.
(bet. 2nd & 3rd Aves)
New York, NY 10003
TEL: 212-228-8088
Sun-Wed 12pm-2am
Thu-Sat 12pm-3am

Oh! Taisho
5 St. Marks Pl.
(bet. 2nd & 3rd Aves)
TEL: 212-477-1304
Sun-Thu 12pm-1am
Fri-Sat 12pm-3am



YAKITORI TORYS
248 E 52nd St New York, NY 10022 | 212-613-1800
www.torysny.com

UNION M - F / 12pm - 2:30pm
CROWN M - F & Sat / 5:30pm - 11:30pm
Sun & Holiday / 5:30pm - 11pm





Yakitori is Japanese soul food.



Local Japanese food made by Tokyo chefs. Unlike home bars such as *sake* and *sofubi*, which are only eaten in Japan for special occasions, *yakitori* is the heart of true Japanese food. These hearty dishes will be sure to make your hard day's of work, worth the while.

www.yakitoritaisho.com

BORN: MUROKA NAMAGENSHU @ Hibino

**THE APERITIF AND APPETIZER
BRING WINTER FLAVOR**

BORN: MUROKA NAMAGENSHU is not easy sake to pair with. "It's unfused sake so it has distinctive flavor and sweetness in comparison to other BORN line-ups," says Mr. Akira Nagata, the co-owner and executive chef of **Hibino**, which serves Kyoto-style *dinner* (Japanese home cooking) in Cobble Hill. "The sake has character. It stands out as it is. You can drink it even as a dessert wine actually. I personally recommend it as an aperitif for starting a romantic dinner," he says while preparing a dish for pairing the unique sake. The dish he prepares is *Musashi Roasted Duck* with *Fennel-onion Dressing* and *Tsuyu Soba*. This appetizer well represents authentic Kyoto style cuisine. Persistence reminds us of the arrival of winter, and the presentation of soft sauce evokes snow covering the city. Try the unique pairing of the sake and the appetizer to produce a romantic atmosphere.



Hibino
320 Henry St.
(at Pacific St)
Brooklyn, NY 11201
TEL: 718-625-4652
Mon-Fri: noon-2:30pm
Mon-Thru: 5:00pm-10:00pm
Fri-Sat: 5:00pm-10:00pm

MAIHIME: KARAKUCHI KIIPPON @ Mega

**WINTER DELICACY AND SHY SAKE:
THE TEAM WARMS YOU UP**

"Rich, full-bodied, dry..." It's tasty at any temperature, so it goes very well with foods naturally. However, the sake is a bit "big," *Jefe Maestros Ochoa*, the service director of **Mega**, describes the character of **MAIHIME KARAKUCHI KIIPPON**. "Since it's shy, it needs to be often cut off. For example, if you decant the sake and warm it up, it gets more relaxed and friendly to foods. I recommend to drink it cold with appetizers and to enjoy with *tsuyu* as it gets warm up in room temperature." He chooses *Shimane Charbroiled King Crab* for pairing this sake. The cooking method is simple and that is *tsuyu*, the quality and freshness of the ingredients are important. "King crab is a winter delicacy, so it is a nice partner for the sake brewed in the cold countryside like **MAIHIME**," he says. Saking freshly grilled king crab while playing with the shy sake at the icy cold winter is something makes you warm from the inside.



Mega
60 Thomas St.
Oak St. Brooklyn
Chinatown, NY 10013
TEL: 212-684-7777
www.mega.com
Lunch Mon-Fri: 11:00am-2:30pm, Dinner Mon-Sun: 5:30pm-10:30pm

BORN
www.born.co.jp

Imported by: **Katsushika Sake Company**
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MAIHIME
Dancing Princess
750ml

ROSANJIN

SPECIAL MENUS AVAILABLE UPON YOUR REQUEST

The name of the restaurant *Rosanjin* came from a mid 20th century Japanese cooking pioneer *Rosanyo Kinsyo*. With *Rosanyo* as a mascot, the owner *Aki Fush* continues to provide not only tasty but also authentic Japanese cuisine in New York, the city with the country's highest food culture. *Rosanjin's* specialty is their custom-made menus and desserts for customer's specific request. "We had a married couple recently, and they came to us on the wife's birthday. We baked a special chocolate with mango, the wife's favorite fruit," *Aki Fush* explains. In addition, their occasional time-limited menu should not be missed because they serve you very high quality ingredients in the best season. *Aki Fush* emphasizes, "We serve perfect dinner for customers who like to enjoy the night in private and intimate atmosphere." *Rosanjin* requests reservation to

keep all the luncheon and dinner special and private.

Rosanjin

141 Duane St.
bet. W. 5th & Church St.
New York, NY 10013
TEL: 212-248-0864
www.rosanjinnyc.com
Lunch Mon-Fri 11:30am-4pm
Dinner 5:30pm-10pm
Closed Sunday



"Delicious food requires plates of a comparable level of beauty."

— Rosanyo Kinsyo (1934-1999)

Rosanyo specializes in *Kyoto* cuisine which is one of the most exquisite in the world. Using carefully selected ingredients and skilled cooking techniques, they create an artistic and graceful serving.

DINNER AVAILABLE IN COURSE ONLY

SEASONAL 10 COURSE DINNER \$80

FULL COURSE DINNER \$105

FULL COURSE KASAGO \$150

The regular "Kasago" is an artistic and precise *Kyoto* cuisine, originally served during an anniversary. It is a more real meaning of making a long-life celebration of the owner.

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COURSE MENU COMES IN 4 VARIETIES (\$40-60)

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212 248-0864 www.rosanjinnyc.com
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Closed Sunday

RESERVATION ONLY



SAKE HANA

ENJOY THE OVER 50 KINDS OF JAPANESE SAKE IN THE SECRET BAR

Sake Hana, an Upper East Side restaurant, and distilleries with endless, — a neighborhood's hidden place with atmosphere. Inside are couples looking for romantic open dinner bars or pubs and old tapes (dishes with sake and cocktails). They are proud of their great selection of over 50 kinds of Japanese sake, which is perfect for sake lovers. In addition their unique cocktail menu is also a highlight. The *Sake Cosmopolitan* is made with a Japanese sake base and is the best seller by the name their opening in 1998. This drink brings back many female customers, and many couples choose *Sake Hana* for special occasions such as birthdays, anniversaries and marriage proposals. "We are here for your special day," says *Aki Fush*. *Rosanjin* the sake sommelier. *Sake Hana* offers the best *Sake Cosmopolitan* for free to couples on Christmas Eve and Christmas Day.



Sake Hana

285 E. 70th St.
(at 2nd Ave.)
New York, NY 10021
TEL: 212-327-9882
Sun Mon 5pm-1am
Tue-Thur 5pm-2am
Fri Sat 4pm-3am

Try our Best Selling
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First two glasses are on us
for a couple who visit on 12/24 & 25

SAKE HANA 212 327-9882 285 E. 70th St. (bet. 2nd & 3rd Ave.)

SUTEISHI

DINING FINE – RELAX AND ENJOY JAPANESE CUISINE WITH VIEW

Located on the historic Front Street is this newly developed extension of South Street Seaport, **Suteishi** draws the passer-by's attention with its eclectic and romantic decor. The warm walls beautifully illuminate the interior of the restaurant and it is romantic to enjoy the views of the Brooklyn Bridge through the huge, grunge style doors while you warm up with hot sake. They serve traditional sushi and sashimi from the fresh fish available as well as an exciting menu from the kitchen. It is fun to let the cooking outdoors men come out with *Somewhy like Sushi* where guests cook masterpiece of the kitchen like mignon on hot rocks to their desired taste. One of the favorites is *Big Eye Tuna Sashimi* the taste of juicy tuna together with roasted garlic chips is just divine. At Suteishi "Sharing Bar" is the stand they take to ensure their guests experience hospitality at its best.



Suteishi
24 Pack Slip
(East Water & Front St)
New York, NY 10038
TEL: 212-766-2366
www.suteishi.com
Mon-Thur 12pm-2am Sat
5:30pm-1am Fri 12pm-3:30am
Sut 3pm-10pm Sun
8pm-10pm



PASTA WAFU

SUSHI AND JAPANESE PASTA AT NEW HIDDEN GEM IN THE EAST VILLAGE

Newly opened in October, **Pasta Wafu** provides Japanese style pasta at reasonable prices. It is located in the rear of *Ramen Sengaya*, and its decor is truly romantic. The glass ceiling above the dining area reveals the night sky and a fireplace in the parlor sets a tranquil atmosphere. "Wafu" means Japanese style, and in the name suggests their veteran chef prepares Japanese-style pasta using house made cheese, fresh pasta and seasonal ingredients from around the world. The chef recommends *King Power Garlic Sauce Pasta* (\$14) and *Mushroom Risotto* (\$12). *The Double-Gate Setting* is reasonably priced combination of *Pan-grilled Salmon Steak with Japanese Rice Pasta* (\$30) or *Pillar Mignon and Polynesian* (\$21). They also offer sashimi, and it makes a perfect companion for sake and shochu spend! Half bottles of wine and Champagne are also available.



Pasta Wafu
141 1st Avenue,
Back room of Ramen
Sengaya
(East 9th & 10th St)
New York, NY 10003
TEL: 212-628-4748
Mon-Sun 12pm-Midnight

Pasta
Wafu
Sushi Bar

141 1st Avenue NYC 10003 (The back room of Ramen Sengaya)
Hours: Sun 12-Midnight 212.529.2746

YAKINIKU IZAKAYA RIKI

TURN UP THE ROMANCE OVER YAKINIKU DINNER

Yakiniku (Japanese BBQ) dinner is common among Japanese couples on a date as their relationship grows. *Yakiniku Izakaya Riki* utilizes the same atmosphere and food for New Yorkers. The semi-private dining space increases your romance, enjoying the home-style dipping sauce for yakiniku dinner. "For non-Japanese people, love cuts and in particular Japanese love cuts are popular because of less fat," says Mr. Makimoto, the manager of the restaurant. He also recommends, "what Japanese people usually eat for the BBQ and something very unusual such as liver sashimi and highest quality of meat." Riki serves several kinds of red wine, Japanese sake and shochu that would particularly match Japanese BBQ. In addition, their newly opened sushi bar serves sushi for appetizers, ages BBQ light dishes and rolls. With

a private back room, Riki is also good place for a big dinner in a large group. Riki stays open until 4am.

Yakiniku Izakaya Riki
200 E. 52nd St.
(bet. 2nd & 3rd Ave)
New York, NY 10003
TEL: 212-626-4255
Mon-Sat: 6pm-4am



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available daily until 7:30pm

choice of one from each of 3 courses

APPETIZERS

Tuna Carpaccio
with American Caesar salad

Tuna Summer Roll
spicy sauce

Tebagyo
stuffed chicken wings, teriyaki sauce
sauteed Brussels sprouts

Guacamole Shrimp Salad
soy sauce pickled cherry tomatoes

Crispy Fried Chicken Skin Salad
Toza vinaigrette wasabi dressing

ENTRÉES

Sugita-Yaki Black Cod
Kinzaki Miso paste

Saikyo King Salmon
browned butter soy sauce

Prime Rack of Lamb
Japanese fried potatoes, moromi sauce

100% Kobe Beef Burger
char-grilled, bacon and French fries

Chef's Omakase Sushi
5 nigiri pieces and 1 roll

DESSERTS

Buckwheat Tea Brulee
with chocolate ice cream

Chocolate Fondant
green tea ice cream

Almond Tofu Panna Cotta
seasonal fruits and lychee ginger sorbet

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New York	Monster Sushi	
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Connecticut	KOI	
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 tel 212-262-7244
www.yummytoky.com

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1014 3rd St. (at 3rd St.)	\$26 L
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Super John Goat	
1014 3rd St. (at 3rd St.)	\$26 L
718-545-4545	
Super John Goat	
1014 3rd St. (at 3rd St.)	\$26 L
718-545-4545	
Super John Goat	
1014 3rd St. (at 3rd St.)	\$26 L
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CHINESE

Super John Goat	
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Super John Goat	
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CHINESE

Super John Goat	
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Chien Chinese Cuisine
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Chien Chai
2841 4th St. (at 2nd St.) \$40 L

Chien Leo Palace
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Rice is a rich food. One rice ball contains around 250 calories of energy. The main nutrient in rice is carbohydrate, it contains protein, calcium, iron, magnesium, zinc, vitamins B1 and B2, and dietary fibers. Because of all these healthy nutrients, eating rice has many advantages. By eating one rice ball alone, you will be happy to know that you consume as much calcium as three cherry tomatoes, 1/2 the iron of corn and the same amount of magnesium as 10 sprouts of five asparagus. Vitamin E, which prevents us from aging, is in there too, having the equivalent of eight teaspoons of sesame. Rice can be eaten after polishing it from the state of paddy, and is divided into white rice and brown rice by this process. Brown rice, a type of rice that hasn't taken off the parts of bran, is said to be healthier than white.

Rice is a versatile grain

Japanese rice, also known as "japonica," is a short-grain rice distinguished by its sticky texture when cooked. Most rice is polished — what we know as white rice or *hakama*. However, unpolished brown rice, or *genmai*, is becoming a popular healthy alternative. Rice is processed into various products and eaten in a number of ways in Japan. Most commonly as plain rice — a bowl of rice is

served as a side dish to accompany breakfast (traditionally), lunch and dinner. *Sushi* is prepared with cooked rice and *sushi vinegar*. *Gamban* is a bowl of cooked rice with food on top. Some other dishes include: *Chawan* (fried rice) and *Chazuke* (equivalent to cereal with tea replaced for milk and rice for cocoa powder). Rice is also used to make *sake*, and snacks like *senbei*, rice crackers and *agemono*.

Go shopping for your rice of choice

Most supermarkets carry an assortment of rice. The gigantic *Mitsuwa* Supermarket, across the Hudson River, carries countless different types, from the usual varieties, to a choice of select quality grains from areas especially known for rice cultivation such as Yamagata and Akita. Some popular brands include *Nishiki*, *Honore*, and *Kagayaki*. Rice is sold in small 2 lb. bags and larger 20 lb. bags. Price ranges vary depending on the quality and quantity. You should be able to find rice on sale at any given time. For example, I saw a large bag of *Kagayaki* on sale for \$19.99 and *Honore* for \$16.99 at *Mitsuwa*. If you eat rice more than 3 times a week, a larger quantity is recommended.



photos by Tokyo Telenews

Shopping Advisor

Ritsuko Yamada



A university cooking teacher in Tokyo, Ritsuko travels through a special university to the agricultural areas, where people produce rice worth of eating. She also visits various rice fields and rice processing plants. Ms. Yamada also develops research for some of Tokyo's leading companies. Ritsuko is available for private cooking lessons and workshops.

Gyo-don a bowl of rice topped with beef

500
kcal

INGREDIENTS

- Thick sliced beef 1 lb.
- Mustard 1/4 cup
- Sake 1/4 cup
- Soy sauce 4 tbsp.
- Mirin 1/4 cup □ Green 1
- Cooked Rice 1 lb.

INSTRUCTIONS

- 1 Slice the onion
- 2 Put water, sake, soy sauce, and mirin in a pot and add the onion when it boils.
- 3 Add the beef when the onion becomes soft.
- 4 Put hot rice on a dish and serve the beef and onion on it.



Sushi Balls

Smoked Salmon Sushi
Roast Beef Sushi

500
kcal

INGREDIENTS

- Rice 2 cups
- Vinegar 4 tbsp.
- Sugar 3 tbsp.
- Salt 1 tbsp.
- Smoked salmon 1/2 lb.
- Japanese mustard
- Capers 10-15 pcs.
- Roast beef 1 lb.
- Shiso leaves 8 pcs.
- Green mustard

INSTRUCTIONS

1. Mix the sauce for the rice combining the vinegar, sugar, and salt.
2. Combine the sauce with the rice and allow to cool.
3. Cut the salmon and roast beef into bite size pieces.
4. Open the plastic wrap on your hand, put the salmon in the middle, add a little mustard and capers, and put a ping pong sized ball of rice on it. Twist the wrap and make a ball.
5. Gape the vinegar rice, shaping it into that of a straw bag, and cut the Shiso leaves in half putting them on the ball and the rice.
6. Use a mix of green mustard and soy sauce for dipping the roast beef sushi.



photos by Ritsuko Yamada



Grocery & Sake Guide

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GROCERY

Japanese	JRS Mart #1	Japanese
2001 Broadway (at 10th St.)		
708-466-0000		
Japanese	NOM & Vary & Tohru	Japanese
100 Broadway (at 10th St.)		
708-466-0000		
Japanese	OK Japanese Deli	Japanese
100 Broadway (at 10th St.)		
708-466-0000		
Japanese	Kanagawa & Co. Inc.	Japanese
2001 Broadway (at 10th St.)		
708-466-0000		
Japanese	Yagura	Japanese
2001 Broadway (at 10th St.)		
708-466-0000		
Japanese	Hua (A Room)	Chinese
2001 Broadway (at 10th St.)		
708-466-0000		
Japanese	Woorip	Chinese
2001 Broadway (at 10th St.)		
708-466-0000		
Japanese	CHEZ NEAN	Japanese
2001 Broadway (at 10th St.)		
708-466-0000		
Japanese	JRS Mart #2	Japanese
2001 Broadway (at 10th St.)		
708-466-0000		
Japanese	JRS Mart #3	Japanese
2001 Broadway (at 10th St.)		
708-466-0000		
Japanese	NOM & Vary & Tohru	Japanese
2001 Broadway (at 10th St.)		
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Japanese	Sansui Mart, Seattle	Japanese
2001 Broadway (at 10th St.)		
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Japanese	Togin Mart	Japanese
2001 Broadway (at 10th St.)		
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Japanese	Togin Mart	Japanese
2001 Broadway (at 10th St.)		
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Japanese	Peary Market	Japanese
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Japanese	Sakura ya	Japanese
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Japanese	Acacia Market	Japanese
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Japanese	DAIDO	Japanese
2001 Broadway (at 10th St.)		
708-466-0000		

CS Sealed	CS Sealed	Japanese
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708-466-0000		
Fuji Mart Corp. Sealed	Fuji Mart Corp. Sealed	Japanese
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708-466-0000		
Kan San Foods LLC	Kan San Foods LLC	Japanese
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Daikoku	Daikoku	Japanese
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Nom Japanese Foods	Nom Japanese Foods	Japanese
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J-Mart	J-Mart	Japanese
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Robinsons	Robinsons	Japanese
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Nishiyama	Nishiyama	Japanese
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Miscellaneous	Miscellaneous	Japanese
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Alexander Wine	Alexander Wine	Japanese
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Goodman Wine	Goodman Wine	Japanese
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LEU WINES	LEU WINES	Japanese
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Auton Wine	Auton Wine	Japanese
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M.J. Japan	M.J. Japan	Japanese
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Wholesale Wine	Wholesale Wine	Japanese
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East Village Wine	East Village Wine	Japanese
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Graciosa Wine	Graciosa Wine	Japanese
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New York Wine EX	New York Wine EX	Japanese
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September Wine L.E.S.	September Wine L.E.S.	Japanese
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Heights Chinese	Heights Chinese	Japanese
2001 Broadway (at 10th St.)		
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Control Bank U.S.A. Ltd.	Control Bank U.S.A. Ltd.	Japanese
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JRT International Inc.	JRT International Inc.	Japanese
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Richmond Trading Co.	Richmond Trading Co.	Japanese
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NY Mutual Trading Inc.	NY Mutual Trading Inc.	Japanese
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Tofu meets western food. Morinaga Tofu Puree is the secret ingredient of new hit bread.

Tofu is not just an Asian ingredient reserved solely for Asian foods, it has a place in Western food, too. Mr. Jui Lin, the production manager of the **Sun Merry** bakery, has created a bread using Morinaga Tofu Puree and it immediately became a huge hit.



English Bread with Tofu hits your table.

Eating a slice of soft English bread while sipping a cup of hot tea in the morning can make you incredibly happy. *Tofu English Bread*, the English-style bread made with tofu, is one of the newest items that **Sun Merry**, the bakery in Fort Lee, New Jersey, brought to their customers. It's still in limited production, but by noon all 50 loaves of the bread are usually gone.

The man behind this new hit bread is Mr. Jui Lin, who manages **Sun Merry's** huge factory-like kitchen, producing pastries, breads and sweet cakes every day. "I was introduced to Morinaga Tofu Puree this past February. I like to try new things, and as I came to understand this product, I thought, 'Why not? Give it a shot.'" And that's how *Tofu English Bread* was born.



The silky dough of Tofu English Bread allows bakers to bake and transform into fluffy English-style bread.

"Morinaga Tofu Puree does not have a strong tofu taste, so you can't detect the taste of tofu in the bread," he says. The texture is so fluffy and so airy. The taste is plain, but as you chew it gets sweeter and sweeter just like when you eat white rice.



The ingredient that determines texture and taste

Mr. Lin comes to the kitchen at 3:30 in the morning and starts preparations for serving

freshly baked pastries and bread for his customers when the store opens a few hours later. He makes two types of basic dough, and he uses one of them for making *Tofu English Bread*. "Morinaga Tofu Puree is blended well into the dough. 'Morinaga Tofu Puree is so creamy and soft, and it's very easy to handle,'" Mr. Lin says. The Morinaga Tofu Puree comes in a dough to become silky and smooth. Once baked, you have a savory bread. The texture is softer than white bread, but it's not so soft that it can't be used for sandwiches and toast.

At this point, *Tofu English Bread* is the only item at **Sun Merry** that uses Morinaga Tofu Puree, however, Mr. Lin confesses, "I am quite

open to creating new tastes. In the future, I'd like to try to create Danishes and chocolate using Morinaga Tofu Puree."

Morinaga Tofu Puree is an innovative product with a low soy isoflavone. It is made from organic soybeans grown in the U.S. Lin *Mori-Nu Tofu*. It contains no preservatives and comes in an airtight package which allows you to keep it at room temperature.



Morinaga Nutritional Foods, Inc.
2441 W. 305th St. Suite C182
Torrance, CA 90501
TEL: 310-787-0800
www.morinaga.com



Jui Lin has worked at **Sun Merry** for 10 years. He established a wide variety of baked goods such as Japanese style bûche-pain, buttery puffs, honey and white bread.

Sun Merry
2781 Leimole Ave.
Fort Lee, NJ 07024
TEL: 201-944-0640

- Half a loaf of Tofu English Bread sells for \$0.25
- Located in the Dodge Plaza mall, North of Fort Lee. Sun Merry attracts regulars from the neighborhood. The bakery also provides their products to Japan's grocery stores in Manhattan.



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CONVERSATION with SAKE SOMMELIER

Keeping it Regional: Megu's service director works globally and drinks locally.

New York Magazine's *memento* says of Japanese eating, Megu, "The menu is baffling, the portions are small, the prices are astronomical and the result is fantastic." That's Megu all over: impressive and contradictory. It's a massive, expensive account eatery that's built around a 600-pound temple bell and it's located in Inbarra, over 5,000 miles from Japan, but the sommelier believes in pairing regional Japanese sakes with regional Japanese foods. Masatoshi Onishi, Megu's Service Director for the last two years, talks about what his guests like to drink, how he pairs sake and the importance of umami, the mysterious sixth flavor much desired by chefs and gourmands alike.

How much sake does Megu sell, and who's buying it?

I would say that about 70% of our guests order wine with their dinner and about 30% order sake. Interestingly, most of our sake drinkers are Millennials and many of them have some experience with sake. We also have customers who are very interested in sake when they order it, they ask about its origin, where it's made, what kind of rice it is made with and a lot of them ask about aging. They wonder why there's no vintage for sake. Most of their ideas about sake are informed by wine.

Do you have any clients who refuse to even try sake?

Yes, but in that situation, I let the person do a blind tasting. I have an aged sake which is very similar to madras and at the end of one dinner when the guests were having a chocolate dessert I gave them a little 2 ounce glass of this aged sake, then I asked them how it was. It turns out that they really liked it, and they were very surprised to find out it was sake.

How do you pair sake with food?

I have a website where I promote aged sakes, which are brown, almost red, and they're very nutty and aromatic with a buttery taste and they go great with red meat. Some classic sakes with higher acidity are very good with fatty meat, and pairing sake with seafood

is not since seafood is so popular in Japan, although it all depends on the fish and how it's served. *Senhren*, for example, has a natural sweetness so I'd pair it with something crisp.

Basically, the most important thing about pairing is that the sake is from a specific region of Japan and every region of Japan also has a famous local food. The food and the drink are grown next to each other so if you have sake from Northern Japan I always recommend that you find a food from Northern Japan to go with it. It's easy to do this, even in the United States. I think Alaskan King Salmon is really great, much higher in quality than Japanese salmon, so when I serve Alaskan King Salmon I'll pair it with a sake from the Hokkaido region which is famous for its salmon, and it creates a very interesting combination.

Is there one brewer you enjoy the most?

I hold Morimoto in very high regard. I went there to visit last year and they grow their rice in the summer right in front of the brewery and, in the winter, they make sake. Right now they're applying for organic certification. They're very committed to being organic and biodynamic.

How did you discover sake?

I actually didn't know anything about sake when I lived in Japan, then I came to the United States about 15 years ago and everyone was drinking hot sake. There was one restaurant that I went to, Sakagami, that has 200 kinds of sake and they were the only people serving it cold. At first people would say "hey, it's not hot so it's not sake," and we would tell them that that's how people in Japan drink sake. That's when I became interested in letting people know about Japanese culture through food and sake. I went back to Japan and studied for my *Kikokushiki Kisho Shikaku* Master Sake (an exam for a sake license known as a *Kikokushiki Kisho Shikaku*, the equivalent of holding the title "Master Sommelier" in the West) and I traveled to all the sake breweries. Before that I knew nothing about sake zero.



Does anyone in Japan drink hot sake?

Yes, and I recommend it if you go to the brewery, almost all of them will have you taste hot sake, in fact they consume more hot than cold. For them the best temperature for tasting sake is around 43 or 45 degrees Celsius. If it's too hot, they cannot appreciate the flavor and aroma of sakes. Most producers don't drink the premium sake so much. They have the broad type, the *jumma* style.

Why?

The Japanese know what *umami* is. And the *jumma* sakes are brewed for drinking the unseasoned rice, and so they get more *umami* than the *ginjo* sakes. In general, the *jumma* style sakes are full-bodied. Here in America, people prefer the clean more sophisticated sakes. But the sake producers are looking for *umami*.

Megu

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WORDS FROM THE HEART FOR DASSAI 23

As one of the highest quality sakes in Japan, *Dassai 23* has earned legions of fans since its introduction to the U.S. Here is what they have to say.

It's so silky as if superfine particles structured the sake. I would rather enjoy it on its own.

—Toshi Kozuma, *Sake House*



Toshi Kozuma: Sake Sommelier of Sake House, the Upper East Side's bar specializing in sake. He's ranked as one of the top 100 sommeliers in the 2007 World Sake Sommelier Competition.

SILKY AND CLEAN LIKE WINE

He's served and drunk *Dassai 23* almost every day for more than 5 years since he was first bewitched by it. Mr. Toshi Kozuma, the sake sommelier of *Sake House*, describes its taste: "While pouring, it gives a hint of strawberry and lychee itself but the fruity aroma changes to a fragrant Daigyoji flavor in the glass. Then it flows over the tongue smoothly. It's a sophisticated, clean sake." His description is so vivid the readers feel drunk already, but he goes on, "It isn't sugary and heavy like sake used to be. The texture is silkier, and the flavor is cleaner, just like wine." As he puts his nose into the

glass of *Dassai 23*, a smile breaks out across his face.

THIS SAKE NEEDS NO FOOD

As a sake sommelier, he has his own philosophy: bragging about their knowledge is not what sake sommeliers do, suggesting the perfect sake for the customer is far more important. "The customers' taste preference, mood, and occasion, what food it's paired with—many factors come into play." "The more I study sake, the more I realize I know nothing about it," reveals Mr. Kozuma. He currently devotes himself to exploring how amino acids in sake match certain tastes in food. This contributes greatly to his ability to make food pairings. Being asked what kind of food would be best for *Dassai 23* he says, "I would rather enjoy it on its own. What's unique about this sake is that it's so silky, as if superfine particles structured the texture. I like to appreciate that."

THE TASTE IS PRICELESS

Mr. Kozuma recommends *Dassai 23* to customers for special occasions. Although it's an expensive sake, so far as he remembers nobody has ever complained about the price after tasting it for the first time. Usually they order another glass or bottle. This is the charm of the sake that cast a spell over Mr. Kozuma 5 years ago. It's hard to analyze the magic, but he tries. "People have a fixed idea that sake is greenish in strong and dry, but *Dassai 23* isn't

like that. It has an outstanding flavor; something like 'umami' which I guess is created in the brewing and fermenting processes of this particular brewery. This sake is so exceptional that it's easily detected in a blind tasting."

Interview of Sake House

263 E. 78th St., New York, NY 10021
TEL: 212-327-0382

**"Voice from Dassai 23 enthusiasts—
DRINK IT ON ITS OWN,
BUT DON'T DRINK IT ALONE."**

When I tried *Dassai 23* for the first time, I had a chance to see samples of the rice grain. They had the white rice and regular rice, and I was very surprised to see how small the size of *Dassai 23* was. Then, I tasted the sake, and it made a big impression on me because it was very refined and elegant. The aroma is gentle and mild, but you can pick up hints of fruit. In my case, it was a rice or a nutmeg fruit taste. I would recommend that people try *Dassai 23* on very special occasions like a celebratory evening. It is amazing to find a person who doesn't like it. As for pairing, I usually drink it on its own, however on the table and the floor. Of course, I drink it with other people. I try not to drink the whole bottle by myself. (laughs)

—Toshiyuki Saito



*Dassai 23 (Daigyoji Series)
Junmai Daigyoji*

Made from rice milled down to its core, until only 23% of the original remains. This is the highest degree of milling for commercial sake in the world. It is a sake that is the pinnacle of refined elegance, subtly delicate flavors and aromas.

Those Who Want Something New Should Go For CHIYOMUSUBI DAIGINJO.



With 300 different sakes and 80 kinds of shochu, **Landmark Wine & Spirits** never disappoints sake enthusiasts on the hunt for that one special bottle. This liquor store started selling sake and shochu three years ago after their buyer, Mr. Kane Yoon, fell in love with sake, and a year ago they started carrying sake and shochu from **Chiyomusubi Brewery**, which has been in operation for more than 140 years in Sakaiminato, the western part of Japan. "We carry 2 or 3 different sakes from them at a time," says Mr. Yoon. "Now we have their **CHIYOMUSUBI DAIGINJO**. It's very good, well balanced and very clean with a little bit of fruit flavor. Those are the characteristics our customers want."

He continues, "You can basically separate our customers into two groups. One wants dry sake and they tend to like it hot some of the time. Those are the customers I would recommend Janmai to. The others want to try something different from regular sake. They come here from a restaurant where they saw a massive sake list and they want to try something new, something better, something made with more craft. These are the ones I would recommend **CHIYOMUSUBI DAIGINJO** to."



As for pairing food with this sake, he gives a couple of interesting choices. "I would say that you need a more elegant dish, nothing too filling, because the sake is medium bodied and its flavors are more subtle and delicate. I would go with something mild... If you think about American food rather than Japanese, you can try Brisket or say medium bodied cheese. Nothing too starchy or sticky. Also, salads are always good. Fish dishes like grilled fish without sauce is a good match. Or you could try calamari, maybe, but I'm not so sure since I haven't tried it, yet. Calamari requires tomato sauce and I am not sure how it's gonna go with tomato sauce."

In Landmark, 80% of the customers seeking sake are American, and only 20 % are Japanese. Americans are well educated about sake, but Mr. Yoon

confesses that they need to be more educated. "Not too many people know what they want from a sake, unlike wine. Wine is just catching on. Americans started discovering wine paired with food and after they tasted enough wines they know what kind of flavor they like. I think sake probably has a way to go before it's that popular. Sake is more subtle than wine. So, it will take time."

Landmark also carries **HAMA NO EMOTA**, the only shochu the brewery produces. It mainly attracts Japanese, according to Mr. Yoon, especially the shochu made from sweet potato, which seems difficult for Americans to appreciate. "At this point, Americans prefer sake to shochu because it's cleaner and it's easier on the palate." But he sees the future optimistically. "Sake and shochu culture here are still growing."



Mr. Kane Yoon is the buyer of Landmark Wine & Spirits. "You want to drink CHIYOMUSUBI DAIGINJO cold and slow it cold into."



Opened 13 years ago, Landmark Wine & Spirits is now one of the main liquor stores that specializes in sake and shochu. They hold five sake tasting every month and five shochu tasting once every 2 to 3 months with a slot. Call for the details.

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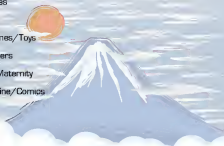
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JAPAN'S ART SCENES

As museums become more popular tourist attractions, Japanese museums are becoming more fascinating. For travelers looking for new destinations other than major cities like Tokyo and Kyoto, museums present a new and different face of modern Japan.

ADACHI MUSEUM OF ART

This museum opened in 1993 with the founder's private collection. In addition to the museum's substantial collection of contemporary Japanese paintings, its Japanese garden has been highly revered not only in Japan but also in the rest of the world.

The founder, Arika Adachi, was a post-war entrepreneur, and from his wealth and extensive business travel, he amassed more than 1,300 pieces of the country's most highly regarded contemporary paintings. At the same time, he was committed to developing the garden surrounding the house where he was born to fulfill his lifetime passion for Japanese gardening. As a result, the brilliantly designed Japanese gardens were realized and became another masterpiece in the museum's collection. A major American publication, the *Journal of Japanese Gardening* has ranked this garden as number one since 2003.

The Adachi Museum is located in Shimane Prefecture, just four hours on the bullet train from Tokyo and one hour from Osaka. It is well worth adding to your list of Japan cultural attractions for a thorough experience of Japanese traditional beauty in both art and nature.

<http://www.adachi-museum.co.jp/index.html>



©2004 Landscape Center, Adachi Museum

21ST CENTURY MUSEUM OF CONTEMPORARY ART, KANAZAWA

This very contemporary museum opened in 2004 in one of Japan's most historic cities, Kanazawa. The museum characterizes the city's unlimited interest in art and culture over the centuries. The three categories of the collection are: works of art produced in the 20th century, which are regarded as points of historical reference; post-1980 works of art, which present new values; and works of art rich with new creativity and produced by artists related to Kanazawa. The collection is a well-rounded showcase of modern Japanese art with an evolving global perspective.

The museum's architecture is another major attraction: Two internationally renowned Japanese architects, Kengo Sejima and Ryue Nishizawa are the architectural masterminds of the 21st Century Museum of Contemporary Art, who have already designed museums and office towers in North America and Europe — including New York's new New Museum that has just opened in this December in the Lower East Side of Manhattan, and they joined to this museum project for the concept of an ideal architecture for the 21st century art museum. They have brought their concept of "an ideal architecture" to the design of the 21st Century Museum of Contemporary Art.



©2011 21st Century Museum of Contemporary Art, Kanazawa

The circular glass-walled building allows clear views of the entire facility and brings historic views of the surrounding nature into the museum gallery, fulfilling the architects' dreams of creating harmony between nature and art.

<http://www.kanazawa21.jp/>



©2011 21st Century Museum of Contemporary Art, Kanazawa

BENESSE ART SITE NAGASHIMA



©2004 Benesse Art Site Nagashima

Nagashima is the island of contemporary art! Benesse Art Site takes up the entire space of this one particular small island — among the many scattered all over Japan's Inland Sea — and has converted it into one big museum. Started as an educational children's camp site, Nagashima had been developed as an out-

side contemporary art site for children, but certainly adults are now the most interested clientele. Aside from the renowned contemporary artworks, Todao Ando's architecture is a Naoshima must-see. Benesse House, which does double-duty as an art museum and lodging facility and is the main building on this museum. Another Ando's architectural marvels on Naoshima Island is Chichu (Subterranean) Art Museum, to which two American contemporary artists have exclusively contributed their work, and in which some of Claude Monet's "Water-Lily" paintings are displayed. Another of the island's projects goes back to the local community. In their Le Otsedo Project, old residential houses have been meticulously renovated and then provided to artists for their art and architectural works.



To make the most of the island's art scene, stay in one of the hotels on Naoshima. Like the main building Benesse House, "Oval" is an accommodation wing of Benesse House with rooms, restaurants and cafes in the midst of Naoshima's beautiful nature and calmness. In 2006, new accommodations opened Park and Beach are two other Todao Ando's architectural presentations — unique two-story wooden structures, one for his work.

<http://www.naoshima-is.com/guide/index.html>

JOHN LENNON MUSEUM

The opening of this museum in 2000 marked the date that would have been the late John Lennon's 60th birthday. This museum is the world's first museum dedicated to the former Beatle, and has been realized upon John's focus on love. His Japanese widow, Yoko Ono says, "Lennon is taking peace as an important element that will bring us all together in the global village, Japan is a good place for the

museum."

The Beatles' tunes played in the background at the facility chronicle the history of the British music group as well as John Lennon himself, and the exhibits include other private belongings such as Lennon's family photographs, artwork, handwritten lyrics, and his trademark wine-colored spectacles.



The architecture of this museum is well-planned to reflect John Lennon's life. They pick white and glass facade as key colors to create soft but neutral atmosphere, which delivers John's avant-garde and artistic philosophy. The architect planned the structure upon detailed discussions with his widow residing in New York City, and succeeded in realizing the perfect atmosphere to deliver John's message to today's generation. At the end of the museum tour, the visitors would feel his philosophy in the air.

DISCOUNT MUSEUM PASSES FOR TOKYO AND KANSAI AREA

In response to the increasing popularity and growing attention to the art scene in Japan, two local museum discount passes have been created. In Tokyo, Japan's largest city, the "Great Pass 2007" is both convenient and affordable and an absolutely essential asset for the urban museum hopper. This 2,000 yen pass provides free or discount admission to the 56 museum facilities around Tokyo. The pass is valid for 2 months from the first admission, with one-time only admission to each representative facility.

For museums in the Kansai area, including Osaka,

This museum is not only for Beatles' fans but also for the younger generations who were born after John Lennon's death. This never-to-be-forgotten artist left a lot of strong messages and music, and the museum focuses on passing his life and his works on to the new generations in the 21st century, while commemorating nearly 130 memorable articles of John Lennon and Yoko Ono's treasured collections.

The museum is located in Suita-shi Shin Toshin (Suita's new city center), a suburb of Tokyo, only 30 minutes north of Tokyo Station.

http://www.tenri.co.jp/museum/index_e.html

— Hosi Akashi / Marketing Specialist at the New York Office of JNTO



**Japan National Tourist Organization
New York Office**

One Rockefeller Plaza, Suite 1252, New York, NY 10020
TEL: 212-657-5845 www.japaninfo.com



Nike, Kyoto, Akikayama, and Nara, the "Minamino Great Pass, KANSAI 2007," is available for 1,000 yen. This pass provides admission to 45 museum facilities and is valid for three months from the first admission.

Check out Japan National Tourist Organization's web site www.japaninfo.com for where to buy the pass and a list of the facilities where the pass can be used. Please note that the passes are on sale until January 7, 2008 for Tokyo and February 25, 2008 for Kansai.

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By Nina S. Walker

Shodo Practice on the Isle of Manhattan

At last, Shodo, the traditional Japanese art of calligraphy is a meditative practice.

Adopted from China in the sixth or seventh century along with the introduction of Buddhism, and once an educational rite of the ruling elite, every Japanese student nowadays is required to study Shodo in elementary school. One of many cultural arts, Shodo involves five basic scripts: *kaisho* (cursive style), *maisho* (scribe's style), *kaido* (block style), *gyosho* (semi-cursive style), and *sosho* (runny style). The practice requires a set of basic materials, namely a *fude* (brush), *washi* (paper), *suibai* (ink stone) and *sumi* (ink-stick). Shodo classes are offered at the **New York Buddhist Church** twice a week under the supervision of the Resident Minister—Rev. J. Kinyoku Nakagaki.

I arrive early for Shodo class one Tuesday. Outside birds chirp amid the thick foliage protecting the residential neighborhood from a continuous sound of zipping cars below on the Westside Highway. Next to the entrance stands a massive statue in commemoration of the founder of Jodo Shinshu-Shinon Shoin (1173–1262 A.D.). Resident minister Rev. Nakagaki greets me at the door. He seems slightly shy despite his polished English. He offers something to drink as we sit a moment before

class begins. I ask him to chart a trajectory of his geographic path. He tells me he's lived in Northern California and Seattle before coming to New York. Meanwhile, the doorbell rings once, twice, another few times as students arrive in succession. My classmates range in age, many elders and one woman in her late-20s or early 30s. We are 8 in total.

Upstairs in what may once have been a dining area 9 of us sit around a rectangular table facing one another before our materials—first a felt piece on the table and newspaper (practice paper) / *hanshi* (rice paper) atop which a *banchan* (washed) mat. Rev. Nakagaki describes the brush is viewed as an extension of oneself. One must write with the body, not the hand. Sitting one foot away from the table in an erect position, one must relax the body—concentrate on deep breathing. In a practice where the moment at hand is all, there is no room for hesitation. Ink preparation is just as important a process as the making of a stroke. A kind of *waite ngar* is necessary. One begins to become mindful of every moment and decision in itself.

New York Buddhist Church (NYBC)

337 332 Riverside Dr. (bet. 35th & 106th St.)
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Shodo Class

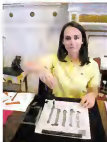
Tuesdays: 12:30pm–2pm

Uppitwa Brush Techniques Class

Saturdays: 11:30am–2pm

Fee: Shodo: At \$30/month for non-members and \$20/month for members of the NYBC, you can practice the way of calligraphy weekly (non-certification) Uppitwa: \$15.00 class.

NYBC will give *Kakemono* (First Calligraphy on the New Year) event in the New Year's Day.



Photographs by Takuya Sakamoto

Treat a Person as a Whole

How Homeopathy re-shapes the image of alternative medicine

By Sam Frank

Although the human brain is what separates us from the animals, there is one thing that will forever link humanity to all of earth's living creatures: illness. To heal an ailment I usually go to the doctor's office, tell the physician my symptoms, and take medicine, but that pattern seemed quite archaic during my initial session with Homeopathic Consultant, Yoshiko Kameyama. The decision to test Homeopathy stemmed from my experiences during childhood where I would get injured, and receive Homeopathic Medicine from my mother. Although the medicine healed my wounds, I never fully understood the depth of Homeopathic healing, which is why I felt it was important to get answers from a professional Homeopath.

A Homeopath is a person who practices Homeopathy, a natural, gentle, and effective form of healing. Homeopathy uses remedies that stimulate your own body's healing forces which then go on to alleviate mental, emotional, and physical pain. The philosophy surrounding Homeopathy is that pain or symptoms do not exist in isolation, but rather are intertwined with a person's physical, mental, and emotional state. Because Homeopathy aims to treat the person as a whole (not just the illness) all symptoms and characteristics of a person are important and relevant. "I'm looking to see what makes this person sick," explains Classical Homeopath Yoshiko Kameyama. "[Homeopaths] are trained to listen in a way where people feel it's safe to open up."

Yoshiko Kameyama's introduction to Homeopathy began 14 years ago when her then three-year old son was diagnosed with a seemingly untreatable blood disorder. "We got to a point where a doctor at the hospital said, 'we'll have to do surgery, take out his spleen, and put him on medication so-

definitely,'" remembers Ms. Kameyama. Unwilling to accept the doctor's prognosis she tried a number of alternative medicines before discovering Homeopathy, which then led her to the medicine that finally worked. Now, at the age of 17, her son "only takes the medicine when he needs it," says Ms. Kameyama with a smile. "He doesn't have the blood disorder anymore, and since the first time he took that remedy he has never been hospitalized again."

This miraculous experience with her son fueled Ms. Kameyama's dedication to helping people through Classical Homeopathy. Outside of commuting between New York and Tokyo to maintain a close relationship with her clients, Ms. Kameyama has also traveled to rural areas of Paraguay in an effort to create an adequate healthcare system for the local community. While illness keeps humanity tied to animals, it's our ability to strive for medical improvements that will always demonstrate our intelligence. During my interview, Ms. Kameyama, in a calming voice, used strategic questioning to deconstruct the emotional wall of defense, which often blocks the epicenter of my soul. By the end of our two-hour session a cathartic sensation ran throughout my body, signaling, (what I interpret as) the initial stages of healing. While illness keeps humanity tied to animals, it's the ability to strive for medical improvements that continually deconstruct mankind's intelligence.



Homeopathic remedies are safe to use with babies, children, adults, and the elderly. You can find a variety of Homeopathic remedies at local health food stores.

Yoshiko Kameyama

Rockland Office

812 Chestnut Ridge Rd., Chestnut Ridge, NY 10977
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20 W. 20th St., #301, New York, NY 10011
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You can contact Yoshiko Kameyama by Email or phone.

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Acute phone in for established clients: \$40

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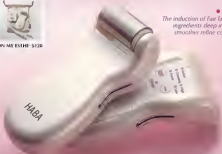
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Japanese Lesson #3

[phrase]

いくらですか。

~ikura desu ka. (How much~?)

All over the world, you have to ask the price of something before you can buy it and things aren't any different in Japan. But fear not, all you have to do is memorize these three simple words: *ikura desu ka*. This is a question, so the structure of the phrase is somewhat different from the two basic phrases you've already learned, "*~o kudasai*" and "*~o itadakimasu*." To ask a question in Japanese, simply put "*ka*" at the end of the sentence and make sure you deliver the sentence in an upward intonation. Easy! In this phrase, "*ikura*" literally means "how much," and "*desu*" is the auxiliary verb.

However, the phrase "*ikura desu ka*" is grammatically incomplete because the subject is missing. As I

mentioned before, people often omit the subject and object in Japanese conversation when it's obvious what they're talking about. So, if you're holding the product that you're asking about, "*ikura desu ka*" makes perfect sense. But if not, you need to add the subject to the sentence. Then, the super convenient words "*ikore*," "*are*," and "*are*" come in handy. Check out these sentences:

Kore wa ikura desu ka. (How much is this?)

Sore wa ikura desu ka. (How much is that?)

Are wa ikura desu ka. (How much is that?)

Now you're ready to ask the price of any product on any occasion! For those who are wondering what

"*wa*" means, it's simply a subject-marking particle.

And the answer to your question is going to be "(number) + (currency) *desu*." For example, if the price is 500 yen, you will hear "*500 yen desu*." In the case of "2 dollars," "*2 dolaru (dollars) desu*."

If you're happy with the price and you want to buy what you're holding, just say, "*Kore (Sore, Are) o kudasai*" and now you're the proud owner of... something!



Illustration by M. Tsubayashi

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JAPAN'S GREATEST GENERATION:

How Masayuki Imai became the torch bearer for Japan's World War II history

by Grady Hendrix



Everyone knows that it takes a long time to make a movie, but 20 years? That's how long it's taken writer, director and star, Masayuki Imai, to bring his movie *The Winds of God—Kamikaze* to the big screen. Starting his life as a play called *Reincarnation* that Mr. Imai wrote and performed around the world when he was a relative nobody in his twenties, it's now a major motion picture that tries to get inside the heads and dissect the psychology of Japan's kamikaze pilots, who flew suicide missions towards the end of World War II, losing their planes with explosives and flying them into American battleships in a last ditch effort to hold off the US advance on Japan. Mr. Imai had performed his play to great acclaim around the world before world events made him feel that he had to bring it to a wider audience. Unable

to interest a major studio in his project he raised the financing himself, and shot his entire film in English with Japanese actors. It's now set for an international release on December 7th of this year and on a recent visit to New York for the screening of his film at the Museum of Modern Art, he took some time to talk to *Chopsticks Now* about his movie's evolution from a small play called *Reincarnation* to an epic, independently financed film.

WHAT MADE YOU DECIDE TO CREATE A PLAY ABOUT KAMIKAZE PILOTS WAY BACK IN 1989?

Twenty years ago I was nobody, and the word 'kamikaze' was not a part of the history books in Japan. All I knew was that these crazy people had sacrificed themselves in World War II but when I started doing

research I realized that the truth was quite different. I came up with the play but it was difficult to perform it in Japan at that time because it was still a sensitive issue. But in Los Angeles a producer showed some interest and so suddenly I was considering whether to bring it to America in 1988 when the first Gulf War was about to start. I was an actor with an avid interest in military history and I had been influenced and impressed by the anti-Vietnam movies like *The Deer Hunter* and *Apocalypse Now* but when the first Gulf War was gearing up all of the actors who had been in these anti-war movies were suddenly pro-war and the atmosphere in America was very patriotic and enthusiastic and this was very puzzling to me. As an actor and a Japanese, someone from a country that has had two atomic bombs dropped on it, I felt that I had a responsibility to stand up to the sadness and trauma of war. And that's why I had to create the play. The result was quite astonishing and it did very well and that's why, once it was successful here, I was able to bring the play back to Japan.

AND SO WHY DID YOU DECIDE TO TURN THE PLAY INTO A MOVIE?

On September 9, 2001 I finished my final stage show in Geneva and went on vacation. It was then that I heard about the 9/11 terrorist attack in New York City. On TV I saw devastating pictures of the area where I used to live while performing on Broadway, but what was most shocking to me was the headline in the *Washington Post* calling it a "Kamikaze Attack." As a Japanese person, I wanted the American people to understand what "kamikaze" actually stood for and the historical meaning behind it because it was completely different from the tragic events of 9/11. Kamikaze pilots never attacked civilians. So immediately I wrote the screenplay in Japanese, and then my friends translated it into English.

WAS IT DIFFICULT TO EXPLAIN TO YOUR VERY YOUNG CAST WHAT YOU WANTED?

All of the cast were quite young and two of them had even been born over here, and they were quite Americanized. But whether young people grew up in Japan or in North America they face the same situa-

tion the world today is full of peace and everything is convenient. If it's hot, you turn on the A/C. If it's cold, you turn on the heater. If you're hungry in the middle of the night you go to the convenience store for these people—Japanese or American—it's difficult to understand the spirit of self-sacrifice that motivated the kamikaze pilots. To let them understand what these young soldiers went through is almost impossible. They lived on the edge between life and death every day, but even though they were facing death and their ultimate goal was to sacrifice themselves, I believe that they lived hard. I was a former S&P (Self-Defense Forces) officer so I understood the military aspects, but what I had to do was make my cost really and truly understood this. So I put them through the most difficult military drills to get that discipline. We rehearsed for eight hours a day for a month and for five of those hours I put them through physical drills until someone literally collapsed.

SO MUCH OF THE FILM IS DEEPLY RESEARCHED, AND YOU EVEN USE AIRBORNE FOOTAGE OF ACTUAL KAMIKAZE ATTACKS. WHY IS THAT?

I could have made five movies for what it would have cost to recreate these attack scenes with computer effects. Even using archival footage it was still quite expensive. This footage doesn't exist in Japan, it's all from the US government and they charge you by the second for what you use. One of the problems I had to consider was whether the actual footage was so powerful that by comparison, what we shot might look cheap, but at the end of the day that archival footage was so powerful that I had to use it.

ARE YOU SATISFIED WITH THE FINAL MOVIE?

As you know, to create a movie the budget plays a big role and I had to direct the film and mine the funds as I was shooting, so when it comes to lighting, computer graphics, even the catering I could have done much more. But if I start to pinpoint all the things where I "want to" or "could have" there's no end to it, so eventually I had to draw the line. So as I finished with the movie 100%? No, I'm not. Not only did I need more time to prep the project but learning English, learning the lines and having the movie flow in a foreign language as a director, actor and producer well, to tell the truth, I was probably a little over my head. But no one else was going to do it so I had to do it myself. However, I'm very happy with the final result. Of course now, as the producer, I have to think about making remakes from the film.

WHAT IS IT YOU HOPE PEOPLE GET FROM YOUR MOVIE?

Newspays war is fought almost like a computer game—you don't see the enemy but you can kill them, you can annihilate them with all this technology. You and I have been speaking for an hour and now that we've gotten to know each other there's no way I could kill you or you could kill me. But war is so different now. The war in Iraq is going on and we both know it's far from over, but if you look out the window of this room you see that the New York Marathon was run today and it's hard to believe that this country is at war. The impact of war these days is completely different from anything we've ever experienced before, and it has made me understand the importance of communication. We're so detached from what's really going on in the world, but as we begin to understand our differences it shouldn't be that difficult for us to understand each other. We're at the stage where a push of the button could kill us all and so it's vital that we understand each other. It's not Iraq and Ives that are the source of evil, it's the politicians who are the source of evil. Of course, I'm not a politician, I'm an artist so I'm not going to be able to talk about things like this, but I hope that through my movies I can get people to understand each other a little better.

YOU'VE SPENT THE LAST 20 YEARS OF YOUR LIFE WORKING ON THIS PROJECT. NOW THAT YOU'VE FINALLY FINISHED AND YOUR MOVIE IS SET TO OPEN ON DECEMBER 7th, WHAT ARE YOUR PLANS?

I'm going to get some sleep! I've spent so much time working on this project and one of the dangers is that

people are beginning to label me. Personally, I want people in Japan and in the United States to really and truly understand what happened over the Pacific and the sadness of the Pacific War. If people see my movie and get more interested in this topic then maybe I'll do more work on it, but for the coming older now, I'm 46 and I'd love to direct a romance or a love story that no one's going to complain about. I have two or three different ideas, but once again the budget is the problem. So after December 7th I'd like to stop off in Hawaii and just chill.

YOU USED TO LIVE IN NEW YORK. DO YOU LIKE THE CITY?

Over the last 20 years I've been to Boston, San Diego, Texas and Chicago but I love New York. My fascination with New York is that it's not really America. This is the place where the fiscal brains in finance and the arts all come. It's the real deal; there's no faking it in New York. It shows a positive side of America that a city like this even exists in this country. It's a concentrated area where the real people meet and there's no other way to survive here than to obtain a certain resilience yourself. If you can make it in Tokyo you can conquer Japan, but if you can make it in New York you can conquer the world. In Tokyo you can get away with being half-assed. As a singer you don't need to have perfect pitch. But over here if you're a singer or a dancer you all know what it takes. As an actor, I love New York because of the truth that exists here.

Grady Hendrix writes *Kaya* (Shoedown, Vener's blog about Asian entertainment).



The Winds of God (2006)

Director: Masayuki Imai
Executive producer: Hajime Takashita
Original Story and Screenplay by Masayuki Imai
Music: SUGIRO
Cast: Masayuki Imai, Takumi Matsumoto, J.J. Sany
Chiba, Haruyuki Matsunaka, Shiroki Tanaka,
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Exhibition

December 5-11

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The Noggin Gallery

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Location: 145 W 25th St., New York, NY 10011

Admission: Free

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Through December 30th

Degas and the Art of Japan
Reading Public Museum

The works of Edgar Degas were deeply influenced by Japanese art, yet surprisingly, there has never been an exhibit now devoted to this fascinating subject, and now. This will be the first such event to bring together a variety of pictures and sculptures by Degas with an illuminating selection of Japanese objects. This exhibition will feature over sixty works by Degas and some of the most beautiful Japanese prints in the world, including the only surviving Japanese print owned by Degas himself.

Location: 528 Museum Road, Reading, PA 19612

Info: 410-271-2828

www.readingpublicmuseum.org

Through January 5, 2008

Men at Dance - From Noh to Butoh by Hiroshi Sugawara
Performing Arts: Past and Present

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A unique presentation contrasting two of Japan's most outstanding performing arts: Noh and Butoh. This artistic and contemplative type of photographic work accentuates the quintessential quality of Noh and Butoh: strong power of

Event Feature

UNHEARD NOTES

A Piano Concert for the Differently-Able

December 3rd at 6pm

at United Nations Dag Hammarskjöld Auditorium

December 9th at 1pm & 3pm

at Carnegie Hall Small Recital Hall

Info: 212-213-2332 (New Heights Events Group)

Celebrating the musical gifts that physically-impaired men and women possess, Unheard Notes "Differently-Able" Presents, is a night of special music, and possibilities as part of the Piano Festival, an international piano music festival that originated in Japan. In its New York debut, world-class disabled pianists from eight different countries will perform as part of a demonstration concert to make people aware of the vast Piano Festival in 2009.

Hosted by Japan's Institute of Piano Teachers & Disabled Research Association (IPDA), the Piano Festival, which first took place in Yokohama, Japan, in 2005, with the goals of researching better methods to teach the disabled and educating piano teachers to help teach them were first established by Japanese. Not just for the handicapped, the concert offers anyone with a

physical disability to enter the competition and perform. Another important goal of the festival is to give these disabled musicians the chance to share their gifts and establish their talents while showing people that you can overcome great challenges.

With two concert performances, one being on December 3rd at the United Nations Dag Hammarskjöld Auditorium as part of the UN's International Day of Disabled Persons and the other on December 9th at Carnegie Hall's Small Recital Hall, the demonstration concert will undoubtedly show the great talent that these disabled musicians possess, but also shed light on the fantastic music festival that features some great performers at their own right.



concentration and subtle yet profound aesthetics of performance, with each and every move reflecting something invisible transcending the body. 50 hand-crafted photographic images of artist Mine Shi will be shown for the first time in an exhibition format (world premiere), concurrently serving as a tie-in exhibition to 2007 NY City Film Festival.

Location: 40 Lincoln Center Plaza, New York, NY 10023

Info: 212-476-3438

www.nyjgalleries.com/nyjgalleries/ or www.unheardnotes.com

Through January 13, 2008

Making a Movie: Japanese Contemporary Artists in New York

Japan Society Gallery

To celebrate the strong and historic cultural links between Japan and New York, Japan Society presents the large-scale group exhibition featuring the work of 53 contemporary Japanese artists who call New York City home, including Yoko Ono, Shigeo Fukuda, Rieko Kato, Yohji Yamanaka, and Rieko Kato. The show comprises a broad range of media—from painting and sculpture to video and photography—and covers diverse age groups, stances, experiences, and styles that will show the breadth and depth of contemporary Japanese art as developed, produced, and presented in New York.

Location: 333 East 47th St., New York, NY

Info: 212-432-7133

www.japansociety.org

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10-11 PM at 1010 1st

B&W Howard Gilman Opera House

Japanese dance theater troupe Pigeon Tsukuruu creates innovative and poignant visual spectacles. Drawing on dreams and memories of his unruly Japanese home, the troupe's artistic director Hiroshi Kato conjures images of once hallucinating, delirious, and droll in a Ship in a View. A small vessel sails across the stage at a steady pace. A pole rises upward, its flag buffeted by the wind. Singing, flapping, and some lamentations fill the air as the dancers emerge from the shadows, initially disconnected, the twelve performers' movements transform into clusters of vibrant, full-out dancing. When hundreds of flapping buflies descend from the ceiling to the stage, bathing the whirling bodies in a sliver light, it's unclear if this is the past, present, or future. What is certain is that there is nothing quite like entering—it is truly breath-taking—Kato's surreal world.

Location: 1010 1st St. at 10th St.

Info: 718-424-4333

www.baw.org

November 28

Performance Workshop with Hiroshi Kikuta

Japan Society

Hiroshi Kikuta, the visionary founder and Artistic Director of **Poppo YAMAHIMAKA** (performing at BAM doing *Tuning Japanese* New York), leads four hours of physical training and exploration of his signature "slow movement" at Japan Society. Participants learn how to breathe their physical awareness as they build their own choreography (Max 30 pp. Admission: dance experience required).

Location: Boro Park, 28 E. 10th St., 2nd fl. New York, NY 10003
Time: 4:30pm - 8:30pm
Ticket: \$20-\$55 Japan Society members
Info: 212-717-1238 or www.japansociety.org



Hiroshi Kikuta,
 Founder &
 Artistic Director of Poppo
 YAMAHIMAKA
 Tokyo Burlesque

December 6, 8-9

Harry Patch's Delusion of the Fury

Japan Society

The late iconoclastic American composer Harry Patch (1901-70) was an innovative theorist who designed and created dozens of unique instruments for the performance of his music. Now, for the first time, Japan Society commissions and produces the unprecedented re-staging of Patch's *Delusion of the Fury* a large-scale musical theater piece that has never been resurrected since its first production in 1969. Built upon the timeless theme of life and death, *Delusion of the Fury* is based on two Japanese rock plays and an African folktale. Celebrated Theater artist and MacArthur Fellow/guitarist John Zeeman directs and designs the production with award-winning composer/producer and Harry Patch expert Dean Guntzman as musical director in a new production with Patch's original instruments, performed upon by *Harvard* (japnews.harvard.org). Multi-disciplinary performer Dawn Adams Saito choreographs the production, completing the tour-de-force.

For the pre-performance lecture on December 6, at Anthony Sheppard, musicologist and Professor of Music at Williams College, discusses the important influence of Japanese theater and music on composer Harry Patch's *Delusion of the Fury*.

Location: 200 E. 10th St., New York, NY 10003
Time: 4:30pm

Pre-performance lecture on Dec. 8 at 6:30pm.

Ticket: \$20-\$45 Japan Society members. **Location on Dec. 8 at 6:30 at Tokyo Lobby.**

Info: 212-717-1238 or www.japansociety.org

Lecture/Forum/ Film/Festival

November 28

Free Lecture at David Keene Center of Japanese Culture

Columbia University

David T. Borsack (University of Southern California) will have a free lecture on Economic Spaces, Hidden Histories, Nationalism, Ritual, and Royal Authority from *The Chronicles of Japan: The Tale of the Heike* - A Book Talk.

Location: Columbia University
 402 East Hall 3rd fl. 1160 S. and Amsterdam Ave.)

Time: 4pm - 5:30pm

Info: 212-854-2554 www.davidkeenecenter.org

November 28

OFF-SITE: INNOVATORS NETWORK LECTURE

Beyond Web 2.0: How the Next Tech Revolution will Change the World

Japan Society

Dr. Hiroshi Tsukita, Professor at Teikyo University in Tokyo and President of Teikyo Sophia Bank, has authored numerous books on the philosophy of working, management theory, business strategy, the Internet revolution and knowledge society, as well as on edge shifts in human society. He will have a lecture on *Beyond Web 2.0: How the Next Tech Revolution will Change the World*. As a specialist in complex systems, Dr. Tsukita explains how the web technology

revolution will further empower the individual, blending the monetary and voluntary economies to create a new system of capitalism. Dr. Tsukita will also discuss ways in which technology will help build bridges between the U.S. and Japan, as well as among countries in Asia in the emerging post knowledge society. Introduction by Eiko Ikegami, Professor of Sociology, The New School for Social Research.

Location: The New School, Conference room 310

44 W. 24th St. New York, NY 10011

Time: 4-6pm

Fee: Free

For further information, call 212/244-6209



December 1

Lecture "So Many 8's" by Bunsho Matsuda

Harmony of Shining Women Foundation

Ms. Matsuda, president of the Non Profit Organization Harmony of Shining Women Foundation, will give a lecture

Hop, Step, J-pop!

APPLESEED: EX MACHINA NEW YORK PREMIERE

One of the best anime films I saw while researching my book, *Japannimation*, was called *Appleseed*. I convinced my younger sister a New Yorker to join me for a showing in Times Square.

She was amazed, nearly overwhelmed. "I didn't think animation could be so powerful," she said.

Japanese Pop Culture—from sushi to sushi to anime and manga—has entered America because of one simple reason: it's good.

I talked to *Appleseed* director Shoji Aomaki in Tokyo recently. He was the most curious, witty, humble and joyful. His latest work, the sequel *Ex Machina*, will be presented at the New York Anime Festival in the Jacob Javits Center, December 1 to 3. John Woo produced it, and Makoto Shinkai designed costumes.

Indeed *Appleseed* resonated with me. "People who don't usually watch anime," he replied. "Real people. We know the stakes will come. But we really want people like your sister to love it."



Bunsho Matsuda is the half-Japanese American author of *JAPANNIMATION: HOW JAPANESE POP CULTURE HAS SHAPED THE U.S.*, the co-editor of *A PUBLIC SPACE* literary magazine, and instructor at the University of Tokyo.

about self-awareness and self-improvement, like inspiration came from an encounter with a master of doctrine who insisted the idea with the message. "People should be true to themselves and be unique, individually. Everybody's being like they made a true self that is already the truth of a thing like you." This lecture is part of a series of lectures that Mr. Matsuo has conducted in places like London, Paris, San Francisco, and other numerous cities around the world.

Japanese American National Museum Institute
25 W. 43rd St., 4th Fl. New York, NY 10018
Email: Open-Space_Soc_520
Info: 212.333.7222 or 800-9400940
<http://jainc.org>

Disc number 4

Japanese Demonstration by Anna Nakada
Nakada International, New York
 Japanese is the Japanese traditional flower arrangement, which has over 500 years of history. Anna Nakada, the master of Ikeda School of floristry, will give a demonstration as a part of a monthly program of **Nakada International of New York**
American New York Botanical Society
 100 W 52nd St, New York, NY 10019
 Time: 13pm
 Age: 225 (invitee Anna Nakada)
 Contact: Nicole Rogers 212-224-0030 or
 Shoko Kato 212-413-1914

December 7th through 9th
NEW YORK ANIME FESTIVAL



The New York Asian Festival is a new event (convention launching at the Jacob K. Javits Center in Midtown Manhattan). It will feature exclusive and extensive anime screenings; guests from America and Japan; manga, cosplay, video games, live-action Japanese cinema, Japanese food, and the cultural traditions that gave birth to Japanese pop culture. Anime, animation, museums, producers, directors, writers, voice actors... there are a lot of people who play a role in the making of anime, and the New York Asian Festival will be bringing both the big names everyone knows (including Robyn Shivers, who is a co-director of *Dragonball*) and Peter Fernandez who is the voice actor of Spinel in *Speed Racer*, as well as the staff normally in the offices of New York City. From creators to copy editors who display a side, and all will be celebrating together at the New York Asian Festival.

Location: Jacob K. Javits Center 411 W. 34th St. NYC

Location: Jacob K. Javits Center 411 W. 34th St., NYC



Welcome the New Year
by Eating Fresh Buckwheat Noodles!

New Year's Day is the biggest holiday of the year in Japan and is celebrated with much excitement. At the end of December, in welcome to the New Year, Japanese clean up the house and display Shimekazari (dressed red crow rope) at the front gate of the house. Then, as a custom that started from the middle of the Edo period (17th Century) we eat buckwheat noodles on the 11th of December. We call this type of noodle Toshikoshi Soba (New-year's buckwheat noodle).

Since noodles are this thin and long, we believe we can fix long and smoothly by using the pain-reducing noodle. Noodles are also believed to be able to ward off bad luck because they can be easily cut. Although Japanese eat buckwheat noodles throughout the year, the green-onion-buckwheat noodle is very popular in it.

Backhead muscles called biceps, which is known to strengthen blood vessels. It also eliminates extra oxygen and prevents arterial block. The hardest time of

hedgehog is from November to December, as December is known as the season of *Shin-ake* (fresh buck-wheat root).

Japanese find lower value the American noodle's aroma even more than its delicious taste. To enjoy the noodle's smell, it is necessary to eat them without chewing. So if you hear loud slurping noises when you see a Japanese person eating noodles, please don't think they have bad table manners. They are just enjoying the aroma of both hot/boiling noodle!



Trakler Studios is head of the hottest school of Japanese style cinema. His brother, Taki Matsuo, is the president of The Motion Picture College and a real genius as they're committed to an absolute perspective that is the Total Network.

http://www.mindgarden.com

December 20th through 22nd

The ImaginAsian
Actor-director Masayuki Imai first brought the film version of his play **Wings of God** to the movie theater in Japan in 1995. Now his dream to make the film is finally come true. The film depicts the spirits of Korean pilots during World War II through the eyes of two American comedians who accidentally time-trip to the era.
2-week limited engagement at ImaginAsian theatre. *Revised script on on page 56-7*
Contact: 239 E. 5th St., New York, NY 10003
info: 239.651.6025



December 14.

Like a Shining Star
(Hosono no Nagasabō)
Japan Academy
The film is meant as a film about Japan Society's movie-style
classics series: **NO BORDERS, NO LIMITS: 1964-1984: NIKKAKU ACTION CLASSICS** curated by Mark Schilling
Among Tempa Welter and actress Shizuko Kawanishi's favorite
classics films, like a Shining Star (aka The Infernal Star)
and stars like Yoko Koga, a Tokyo woman who steals a
comet and heads for Kōbe to hide out. When the
daughter of a jewel company president arrives in Kōbe to
investigate the disappearance of her fiancé, Koga ends up
helping her and trying to seduce her. Lurking in the back-
ground, however, is a woman (Shizuko) played by Tokyo
actress Shizuko Kawanishi.



It is a pleasure to have the following authors contribute to this Special Issue:

WINTER CAMPAIGN GET RELAXED BY JAPANESE SHAMPOO

ido Center
Shibuya's premier center **ido Center** offers a winter promotional campaign through December 31st. Receive heavenly treatments at discount prices during this period. Authentic Shampo (1 hour) plus two options (see list below) at \$120 (reg. \$180), and Authentic Shampo (1 hour) plus three options at \$150 (reg. \$170). The options are: Facial Acupuncture (15 min), Reflexology (15 min), Om Shanti (15 min), Infrared Heat (15 min), and Aveda (15 min). **Location:** P.O. Box 2, New York, NY 10007
TEL: 212-299-6380



GIFT CERTIFICATE SPECIAL "PON!!"

Mitsuzawa Marketplaces
You can move a gift certificate on the same day you make a purchase in the store! **Mitsuzawa Marketplaces** in Edge water, NJ, will hold a campaign, "Gift Certificate Special 'PON!!'" from December 8 to 17th. When you pay at the register you'll get a PON stamp placed below the receipt during the campaign period. \$60 receipt with PON stamp is replaced with a \$5 gift certificate. The gift certificate is valid through December 31st. Fast! Fast! Fast! In fact, specialty stores aren't included in this campaign. For details, go to store fronts. **Location:** 205 River Rd., Edgewater, NJ 07020



SMALL SIZE RICE COOKER IS NOW AVAILABLE

Zajiroku
With its high tech method, **Zajiroku's** induction heating (IH) System Rice Cooker & Warmer enables everybody to cook delicious rice. Because of this heating method,

rice cooks exceptionally well without any special skill. Now its new version, Zajiroku's 3-cup IH rice cooker is brought on the market for the first time. It's compact as well as power and cost-saving, perfect for singles and couples. This IH Rice Cooker also features an easy-to-clean clear-coated stainless steel exterior, healthy cooking options such as Brown rice and programmed brown rice settings, and an interchangeable variety and long sleep. Other features include automatic keep warm, extra large LCD display for Clock and Timer functions and detachable inner lid. www.zajiroku.com



NEW STYLE JAPANESE HOUSE HAS JUST OPEN

Pasta Waku
Tucked behind the **Ramen Setagaya** in the East Village, pasta house **Pasta Waku** has just opened its door the end of October. They proudly serve Japanese influenced pasta such as Spicy God Red Pasta, and Flying Fish and Shiso Gyoza Pasta as well as unique fusion pasta like Kinoko Pasta. They also have a counter line serving udon and Japanese style pizza. Since it is located behind another restaurant, it's almost hidden. Try new style pasta in the quiet setting. **Location:** 140 1st Ave. (Behind Ramen Setagaya)
TEL: 212-239-2346



MEET THE CREATORS AND VISIT THE STUDIOS OF J-POP "THE COLD STEEL TRAIL"

Digital Manga / Pop Japan Travel
The premier provider of pop culture themed tours of Japan **Pop Japan Travel** presents **The Cold Steel Trail** from January 28th to

February 6th. The tour includes four full days in Tokyo, a full day tour of Kamakura, and two days in Sapporo, Hokkaido. During the tour, you will have a chance to meet the creator of "Wings Hunter G" **Masaya Kikuchi** and the artist of "11" **Shinji Takai** in the Studio Pearl, the home of the anime "Wings" and "Bleach". The tour costs \$2900 plus \$280 taxi charge. For more information, go to the website www.popjapantravel.com

Office Location: (M-F) 9:30AM-5:30PM, Suite 208
Orlando, FL 32801
TEL: 407-320-3202 (JST)



THE BIG CHRISTMAS SALE

Book Off
The famous Japanese second hand bookstore **Book Off** will offer a great Christmas Sale. Selected English books will be on sale 30% off from December 24th to 26th and

selected Japanese books will be 30% off on December 24th and 25th. It would be a great surprise to find your favorite books at such reasonable prices. The selection is very diverse, having many categories. **Book Off** also has a large DVD and video selection as well. A preview for bookworms, it's open 7 days a week, from 10am to 6pm.

Location: 141 4th St., New York, NY 10007

TEL: 212-485-8400



TEMPORARILY CLOSED DUE TO UNBENEFICIAL FIRE

Artis: NY

The fire on October 26, has caused **Artis: NY**, the art store and training house to close temporarily. The date to reopen is unknown. If you need to contact, call or email to the information below.

TEL: 212-267-8995 info@artisnyc.com



You Know What Happened?

THE UNIVERSITY OF TOKYO PARTNERS WITH YALE UNIVERSITY TO ESTABLISH A RESEARCH PRESENCE IN THE U.S.

The University of Tokyo (UoT), Japan's premier educational and research institution, has partnered with Yale University to establish the Tokyo-Yale Initiative for Japanese Studies and related Humanities and Social Sciences (Tokyo-Yale Initiative) at Yale University. Created as part of the larger collaboration that encompasses ongoing academic and student exchange between the two universities, the Tokyo-Yale Initiative will initially house their faculty researchers. This was officially declared on November 2nd at Yale Club in New York City with the presence of Heizo Kameyama, President of the University of Tokyo and Richard E. Smith, President of Yale University. "The creation of a research base in the U.S. is an important part of the University of Tokyo's plan to promote globalization of Japanese Stud-

ies, and the first step towards bringing the discipline into the 21st century," said President Kameyama. "And since UoT and Yale have a century-long history of academic exchange, it was only natural for us to work with this great university."



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www.nyanimefestival.com

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Co-Director of Evangelion: 1.0 You Are (Not) Alone

Kinno Mitsuhide

Character Animator for The Simpsons and Futurama

Peter Fernandez

The Voice of Speed Racer on Speed Racer

Garrett Biv

The Voice of Tru on Speed Racer

MICHAEL GUERIN

Guicera Tabin

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A New Film by Masayuki Imai

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- NEW YORK TIMES -

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Masayuki Imai (the film director and lead actor) will join the reception party following the movie.

For more information, visit: www.TheWindsOfGod.com

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